Santander Cycles quarterly performance report Q3 22/23 Oct – Dec 22



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#### Member and Casual Hires by Month 1,400,000 1,200,000 1,000,000 **Monthly hires** 800,000 600,000 400,000 200,000 May 22 Jan 22 Feb 22 Mar 22 Apr 22 Jun 22 Jul 22 Aug 22 Sep 22 Oct 22 Nov 22 Dec 22 Member Hires Casual Hires

## I. Volume of Santander Cycle Hires

#### Fig I – member and casual hires

| Month  | Member<br>Hires | Casual<br>Hires | Total Hires | Year on<br>year<br>difference |
|--------|-----------------|-----------------|-------------|-------------------------------|
| Jan 22 | 506,145         | 242,357         | 748,502     | 338,683                       |
| Feb 22 | 507,526         | 242,445         | 749,971     | 239,061                       |
| Mar 22 | 614,168         | 442,552         | 1,056,720   | 308,487                       |
| Apr 22 | 497,766         | 533,311         | 1,031,077   | 87,716                        |
| May 22 | 592,000         | 609,054         | 1,201,054   | 279,436                       |
| Jun 22 | 544,104         | 736,076         | 1,280,180   | 97,061                        |
| Jul 22 | 593,753         | 722,048         | 1,315,801   | 148,176                       |
| Aug 22 | 574,555         | 685,377         | 1,259,932   | 149,176                       |
| Sep 22 | 539,014         | 262,177         | 801,191     | - 418,724                     |
| Oct 22 | 642,126         | 222,736         | 864,862     | - 245,709                     |
| Nov 22 | 568,758         | 157,008         | 725,766     | - 219,281                     |
| Dec 22 | 366,492         | 105,341         | 471,833     | - 195,369                     |

\* The Santander Cycles scheme suffered a weekend shutdown in September 2022 to accommodate changes to the tariff and back office system

Fig 2 – monthly hires

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## 2. Popular docking stations and trips

Waterloo Station was the busiest hiring station in Q3 22/23

| #  | Docking station                     | Hires  |
|----|-------------------------------------|--------|
| 1  | Waterloo Station, Waterloo          | 25,067 |
| 2  | Hyde Park Corner, Hyde Park         | 10,672 |
| 3  | Belgrove Street, King's Cross       | 9,729  |
| 4  | Queen Street, Bank                  | 9,549  |
| 5  | Wormwood Street, Liverpool Street   | 9,247  |
| 6  | Hop Exchange, The Borough           | 8,625  |
| 7  | Brushfield Street, Liverpool Street | 7,786  |
| 8  | Duke Street Hill, London Bridge     | 7,727  |
| 9  | Exhibition Road, Knightsbridge      | 7,561  |
| 10 | Albert Gate, Hyde Park              | 7,200  |

Fig 3 – busiest docking stations

# The most popular trip in Q3 22/23 was a trip starting an ending at Hyde Park Corner, Hyde Park

| # Start / End station  | Trips |
|--|-------|
| 1 Hyde Park Corner, Hyde Park to Hyde Park Corner, Hyde Park                                   | 2,768 |
| 2 Aquatic Centre, Queen Elizabeth Olympic Park to Aquatic Centre, Queen Elizabeth Olympic Park | 1,807 |
| 3 Albert Gate, Hyde Park to Albert Gate, Hyde Park   | 1,348 |
| 4 Park Lane, Hyde Park to Park Lane, Hyde Park   | 932   |
| 5 Black Lion Gate, Kensington Gardens to Black Lion Gate, Kensington Gardens                   | 875   |
| 6 Ackroyd Drive, Bow to Maplin Street, Mile End  | 869   |
| 7 Aquatic Centre, Queen Elizabeth Olympic Park to Monier Road, Hackney Wick                    | 847   |
| 8 Maplin Street, Mile End to Ackroyd Drive, Bow  | 833   |
| 9 Monier Road, Hackney Wick to Aquatic Centre, Queen Elizabeth Olympic Park                    | 779   |
| 10 Stratford Station, Stratford to Monier Road, Hackney Wick                                   | 688   |

Fig 4 – most popular trips

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## 3. New memberships and customer statistics

In Q3 22/23 the volume of all time members with the scheme grew to 922,970. New memberships in Q3 22/23 grew by 36,102

| Month  | New members | Cumulative members |
|--------|-------------|--------------------|
| Oct-22 | 18,550      | 905,418            |
| Nov-22 | 9,823       | 915,241            |
| Dec-22 | 7,729       | 922,970            |

Fig 5 – member summary





4. Bike Management Contract

The Service Provider (Serco) are measured against a stringent performance indicator (PI) regime, which we adapt to improve the level of service provided.

Since I August 2017, Serco's provision to TfL covers Bike Supply, Maintenance and Redistribution. The PI's are now recorded periodically.

|     |  | P7    | P8    | P9    |
|-----|--|-------|-------|-------|
| PI  | Area of Service  | 22/23 | 22/23 | 22/23 |
| 1   | Planned Bicycle Servicing                                    | N∕a   | Pass  | Pass  |
| 2   | BicycleAvailability  | N∕a   | Pass  | Pass  |
| 3   | Docking Station Clusters – Not full or not empty             | N∕a   | Pass  | Pass  |
| 4   | Auxiliary Docking Stations – Not full or not empty           | N∕a   | Pass  | Pass  |
| 5   | Applicable Service System Availability                       | N∕a   | Pass  | Pass  |
| 6a1 | Interface Events - 90% within 5 minutes of being published   | N∕a   | Pass  | Pass  |
| 6a2 | Interface Events - 100% within 15 minutes of being published | N∕a   | Pass  | Pass  |
| 6b  | Interface Incidents  | N∕a   | Pass  | Pass  |
| 7a  | Accuracy of MISData  | N∕a   | Pass  | Pass  |
| 8   | Contract Compliance  | N∕a   | Pass  | Pass  |
| 9a  | Timely, complete and correct provision of Reports            | N∕a   | Pass  | Pass  |
| 9b  | Submission and Agreement of Key Reports                      | N∕a   | Pass  | Pass  |
| 10  | FOI Legalisation and Data Protection Legislation Requests    | N∕a   | Pass  | Pass  |
| 11  | Data Protection Breaches                                     | N/a   | Pass  | Pass  |

\*As part of the introduction of a new back office system the service provider were not required to report on PI levels in P6-P7 22/23

#### Fig 6 – PI summary

| Financial Year - Period |                          | Period     | Period End |
|-------------------------|--------------------------|------------|------------|
|                         | Filiancial leal - Fellou |            | Date       |
|                         | P7                       | 18/09/2022 | 15/10/2022 |
| 22/23                   | P8                       | 16/10/2022 | 12/11/2022 |
|                         | P9                       | 13/11/2022 | 10/12/2022 |

Fig 7 – Period dates

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