

TRANSPORT FOR LONDON

SURFACE TRANSPORT PANEL

SUBJECT: UPDATE ON BARCLAYS CYCLE HIRE

DATE: 9 NOVEMBER 2010

1 PURPOSE AND DECISION REQUIRED

1.1 This paper updates the Panel on Barclays Cycle Hire.

2 BACKGROUND

2.1 Barclays Cycle Hire (BCH) was launched on 30 July. At launch, 315 docking stations and over 5,000 cycles were available. The scheme is currently available to members only.

3 PROGRESS UPDATE

3.1 As of 28 October, there were 340 docking stations in operation, out of a programme to install 400 total stations by early 2011. Over 100,000 people had registered for membership and more than 1.4 million journeys had been made.

3.2 To date, 12 scheme users have been involved in slight personal injury collisions and only five cycles have been reported as stolen, of which four have since been recovered.

4 NEXT STEPS

4.1 Work is continuing to introduce "casual user" functionality before the end of 2010. This will enable customers to obtain a cycle by using a credit card at any terminal. Other customer-facing functionality, e.g. further languages available at terminals, is being rolled out over the next few months.

Phase 2

4.2 The Mayor announced on 20 October that a second phase of Cycle Hire will be implemented before the Games in 2012. This will involve the roll out of further docking stations to cover the whole of Tower Hamlets, including Canary Wharf and extending as far as the Olympic Park boundary. In addition, further docking stations will be installed in the existing scheme area to cater for both increased demand from the extended area and existing high demand.

5 RECOMMENDATION

5.1 The Panel is asked to NOTE the paper.

6 CONTACT

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