

TRANSPORT FOR LONDON

SURFACE TRANSPORT PANEL

SUBJECT: UPDATE ON BARCLAYS CYCLE HIRE

DATE: 17 FEBRUARY 2011

1 PURPOSE AND DECISION REQUIRED

1.1 This paper updates the Panel on Barclays Cycle Hire.

2 BACKGROUND

2.1 Barclays Cycle Hire (BCH) was launched on 30 July 2010. At launch, there were 315 docking stations available. The scheme was launched as a members only scheme.

3 PROGRESS UPDATE

3.1 As of 6 February 2011, the scheme had over 110,000 members, who had made more than 2.6 million journeys on hire cycles since the beginning of the scheme. Over 95,000 journeys have been made by casual users. The total number of docking stations is now up to 366.

3.2 It is expected that 400 sites will be constructed by the end of March 2011. This number is dependent on a number of outstanding planning applications being approved in February 2011.

3.3 The scheme was opened to non-members (casual users) in early December 2010.

3.4 Up to 23 January 2011, there had been a total of 2,442,041 individual cycle hires.

3.5 For the week ending 23 January 2011 there were 102,138 users, 87.4 per cent from scheme members and 12.6 per cent from casual users.

3.6 At the weekends, the percentage of casual users rises to around 25 per cent.

4 NEXT STEPS

4.1 Work is continuing to address a number of faults in the Serco IT system. An upgrade to address these will be deployed in mid February 2011. This upgrade will also introduce a further 12 foreign languages to the on street terminals.

4.2 Serco has also introduced a new system for bicycle distribution. It is hoped that in the coming months an improvement should be seen in this area of the operation.

- 4.3 Work has begun on the design of sites for Phase 2 of BCH. This will see both intensification of docking stations in the existing scheme area and a geographical expansion into the London Borough of Tower Hamlets. This expansion should be operational in early spring 2012, in time for the London 2012 Olympic and Paralympic Games.

5 RECOMMENDATION

- 5.1 The Panel is asked to NOTE the paper.

6 CONTACT

- 6.1 Contact: Mick Hickford, Head of Special Projects, Surface Transport
Number: 020 3054 0714
Email: MickHickford@tfl.gov.uk