

# Making your online shopping greener

We're leading a campaign to promote more sustainable options for your online shopping deliveries

## What greener online shopping choices can I make?

- ♦ Avoid missed deliveries with the help of options such as click and collect. Ordering your online shopping to click and collect points will ensure you don't miss deliveries. It has been estimated that click and collect deliveries could even reduce the number of delivery vehicles on our streets by up to 80 per cent.
- ♦ Limit your returns. On average, 22 per cent of online orders in the UK are returned, adding extra delivery vehicle miles that contribute to traffic and air pollution on our roads.
- ♦ Only order next-day delivery if you really need it. Research shows that faster deliveries can mean an increase in vehicles and vehicle miles.

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Find out more by searching 'Greener online shopping' on our intranet

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