

Colour standard

Issue 8

Contents

Foreword

1 Colour systems

2 Corporate colours

3 Mode colours

4 Safety colours

5 London Underground line colours

6 Other TfL identities

Further information

Foreword

Carefully controlled use of TfL corporate colours is highly effective in communicating the strengths of our organisation. Consistent use of colour across journey planners, signage and livery, also helps guide passengers to their destinations.

This document gives guidance on all Transport for London's corporate colours, detailing those that are used on our transport modes and London Underground lines. The colours illustrated for each purpose are mandatory and must be matched accurately. The colour references cover print, digital and paint applications where applicable.

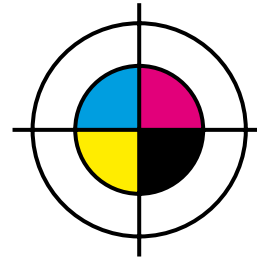
I Colour systems

This document provides colour reference codes for several colour systems. These are briefly explained here, to help you choose the right colour system for your needs.



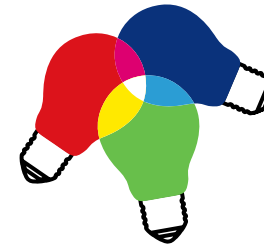
Pantone Colour Matching System (PMS)

The Pantone® Colour Matching System (PMS) is a colour space used to describe, match and reproduce our colours exactly in printed materials using ink mixed specifically for each colour.



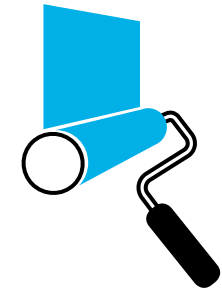
CMYK colour

CMYK colour refers to cyan, magenta, yellow, and key (black) inks used in colour printing. Where four-colour printing is specified the CMYK colours should be used.



RGB colour

RGB colour is a light-based colour model used by the displays of devices such as computers, and tablets. When using our colours for display on screens and devices the RGB colour should be used.



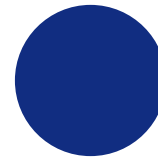
Natural Colour System (NCS)

Natural Colour System (NCS) is a perceptual colour model. The NCS reference should be used when specifying our colours for paint.

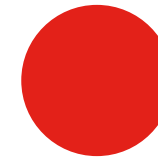
2 Corporate colours

TfL has a set of corporate colours which are used across the business units, transport modes, safety signs and certain London Underground lines.

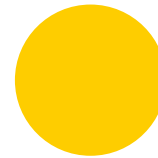
This section provides the colour references for all the TfL corporate colours.



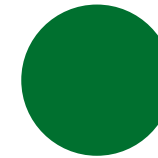
Corporate Blue
PMS 072
CI00 M97 Y3 K3
R0 G15 B159
NCS S 4060-R80B



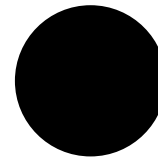
Corporate Red
PMS 485
C6 M98 Y100 K1
R225 G37 B27
NCS S 1085-Y80R



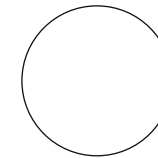
Corporate Yellow
PMS 116
C0 M18 Y100 K0
R255 G205 B0
NCS S 0580-Y10R



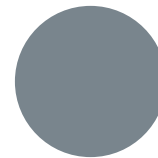
Corporate Green
PMS 356
C96 M27 Y100 K15
R0 G121 B52
NCS S 3065-G10Y



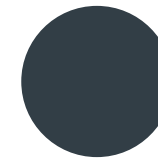
Corporate Black
PMS Black
C0 M0 Y0 K100
R0 G0 B0
NCS S 9000-N



Corporate White
PMS N/A
CMYK N/A
R255 G255 B255
NCS S 0500-N



Corporate Grey
PMS 430
C55 M41 Y38 K5
R123 G134 B140
NCS S 4005-R80B



Corporate Dark Grey
PMS 432
C79 M64 Y52 K44
R50 G62 B72
NCS S 7010-R90B

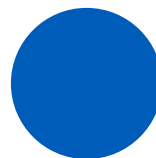
3 Mode colours

This section provides the colour references for all the different TfL transport modes.

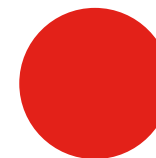
 <p>Transport for London PMS 072 CI00 M97 Y3 K3 R0 G15 B159 NCS S 4060-R80B</p>	 <p>DLR PMS 326 C86 M2 Y41 K0 R0 G175 B170 NCS S 2050-B50G</p>	 <p>Elizabeth line PMS 266 C67 M83 Y0 K0 R119 G61 B189 NCS N/A</p>	 <p>London Buses PMS 485 C6 M98 Y100 K1 R225 G37 B27 NCS S I085-Y80R</p>
 <p>London Cable Car (IFS Cloud Cable Car) PMS N/A C65 M81 Y0 K0 R115 G79 B160 NCS N/A</p>	 <p>London Coaches PMS I30 C2 M38 Y100 K0 R251 G168 B0 NCS S I070-Y20R</p>	 <p>London Dial-a-Ride PMS Pantone Purple C35 M88 Y0 K0 R192 G40 B185 NCS S 2060-R40B</p>	 <p>London Overground PMS I58 C3 M66 Y99 K0 R238 G118 B35 NCS S 0585-Y50R</p>
 <p>London River Services PMS 299 C81 M18 Y0 K0 R0 G160 B223 NCS S 2060-B</p>	 <p>London Trams PMS 368 C59 M2 Y100 K0 R118 G188 B33 NCS S 0580-G30Y</p>	 <p>London Underground PMS 072 CI00 M97 Y3 K3 R0 G15 B159 NCS S 4060-R80B</p>	 <p>Santander Cycles PMS N/A C0 M93 Y100 K0 R239 G56 B36 NCS N/A</p>

4 Safety colours

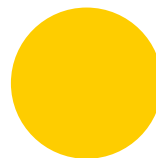
Only the colours shown on this page are to be used on TfL safety signs and notices. This ensures that TfL safety signs and notices comply with the 1996 Health and Safety (Safety Signs and Signals) regulations.



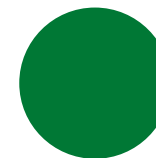
Safety Blue
PMS 300
C100 M62 Y7 K0
R0 G92 B185
NCS S 3065-R90B



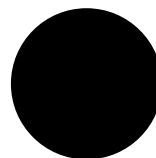
Corporate Red
PMS 485
C6 M98 Y100 K1
R225 G37 B27
NCS S 1085-Y80R



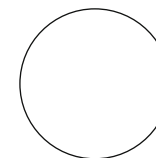
Corporate Yellow
PMS 116
C0 M18 Y100 K0
R255 G205 B0
NCS S 0580-Y10R



Corporate Green
PMS 356
C96 M27 Y100 K15
R0 G121 B52
NCS S 3065-G10Y



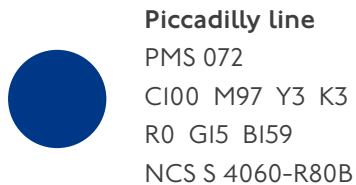
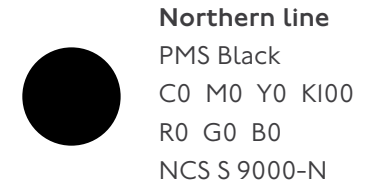
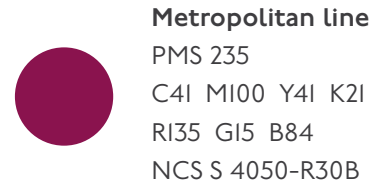
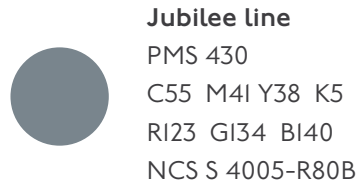
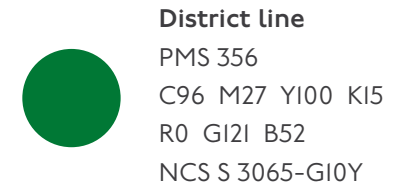
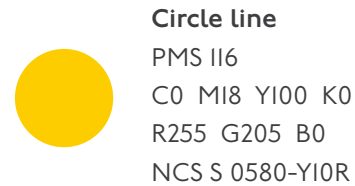
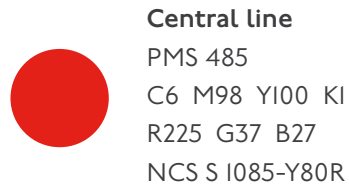
Corporate Black
PMS Black
C0 M0 Y0 K100
R0 G0 B0
NCS S 9000-N



Corporate White
PMS N/A
CMYK N/A
R255 G255 B255
NCS S 0500-N

5 London Underground line colours

This section provides the colour references for all the London Underground lines.



6 Other TfL identities

TfL displays several other identities to its customers in addition to the mode identities. The colour references for these identities are shown here.



Congestion Charge
 PMS 186
 CI2 MI00 Y9I K3
 R206 GI4 B45
 NCS N/A



Visitor Centre
 PMS N/A
 C0 MI00 Y0 K0
 R236 G0 BI40
 NCS N/A



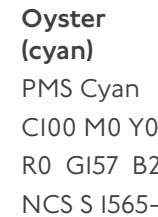
Low Emission Zone (green)
 PMS 376
 C66 M26 Y100 K9
 R94 GI5I B50
 NCS N/A



Cycleway (green)
 PMS 376
 C56 M3 Y100 K0
 RI28 GI88 B0
 NCS N/A



Oyster (dark blue)
 PMS 072
 CI00 M97 Y3 K3
 R0 GI5 BI59
 NCS S 4060-R80B



Oyster (cyan)
 PMS Cyan
 CI00 M0 Y0 K0
 R0 GI57 B217
 NCS S I565-B



Legible London (yellow)
 PMS N/A
 C0 M22 Y100 K6
 R240 GI88 BII
 NCS N/A



Legible London (blue)
 PMS N/A
 C87 M46 Y0 K8I
 R0 G32 B67
 NCS N/A

Further information

This standard outlines basic principles and therefore cannot cover every application or eventuality.

If you have any questions on how to apply these rules, contact the TfL Graphics team.

Email: corporatedesign@tfl.gov.uk

Issue 8

November 2022

© Transport for London

MSRV22_007 TfL colour standard - issue 08