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Further information

Foreword

This document details all interior and exterior notices that are to be applied to the London Underground S-stock (S8) fleet. Locations for the notices are also provided.

Approved artwork for each notice shown is available from the TfL Graphics team (corporatedesign@tfl.gov.uk). No other artwork is to be used.

Note

This document does not detail any driver cab notices.

Any changes to this document that affect the labelling on the vehicles will require a Change to Rolling Stock (CRS) to be raised, unless stated otherwise.

For further information, see S2I80 Standard for Rolling Stock, section A3.4.I, guidance document GII00 and forms F57I5 and F57I6 f, and contact the Head of Rolling Stock Document Review (SMBHoRSDocumentRevie@tfl.gov.uk).

1 Basic elements

This section outlines the basic elements that are used to produce graphic notices for the London Underground fleet. This includes the use of the corporate typeface and colours.

For further information, see the design standards at tfl.gov.uk/corporatedesign

1.1 Typography

Our typeface is Johnston, which should be set in mixed upper and lower case.

New Johnston (NJ Font) Medium is the only typeface that should be used for train notices unless it is specifically stated otherwise.

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890£/.,"():;

New Johnston Medium

1.2 Colours

These colours should be used on the London Underground fleet to produce graphic notices.

The Pantone Matching System is to be used for print purposes.

Corporate Blue

Pantone 072

Safety Yellow

Pantone II6

Safety Red

Pantone 485

Safety Green

Pantone 356

Black

Black 100%

Safety Blue

Pantone 300

2 Car interior notices

The following pages illustrate the graphic notices that are to be applied to the S-stock (S8) fleet interiors.

2.1 Priority seat

Artwork reference

LUTV_INT_00002

Size

100 x 140mm

Position reference

Α

Colours

• Safety Blue (Pantone 300)

Material type

Interior permanent

Part number



2.2 Obstructing doors/penalty fares (amount not shown)

Artwork reference

LUTV_INT_00004

Size

500 x 50mm

Position reference

В

Colours

- Corporate Blue (Pantone 072)
- Safety Yellow (Pantone II6)
- Black 100 per cent

Material type

Interior permanent

Part number 00205/8627



Obstructing the doors can be dangerous

Penalty fare or prosecution

if you fail to show on demand a ticket, validated smartcard or other travel authority valid for the whole of your journey

2.3 Mind the gap/items trapped in doors

Artwork reference

LUTV_INT_00038S

Size

80 x 419mm

Position reference

 C

Colours

- Safety Yellow (Pantone II6)
- Black 100 per cent

Material type

Interior permanent

Part number

TBA





Items trapped in the doors cause delays

Please keep your belongings and clothing clear of the doors

2.4 Penalty fare (amount)

Artwork reference

LUTV_INT_00027

Size

190 x 80mm

Position reference

D

Colours

• Corporate Blue (Pantone 072)

Material type

Interior semi-permanent

Part number

TBA

£100 penalty fare or prosecution

if you fail to show on demand a ticket, validated smartcard or other travel authority valid for the whole of your journey

2.5 Penalty fare (J door)

Artwork reference

LUTV_INT_00028

Size

225 x 50mm

Position reference

Ε

Colours

• Corporate Blue (Pantone 072)

Material type

Interior semi-permanent

Part number

00205/8628

£100 penalty fare or prosecution

if you fail to show on demand a ticket, validated smartcard or other travel authority valid for the whole of your journey

2.6 Alarm located opposite

Artwork reference

LUTV_INT_00040S

Size

164 x 56mm

Position reference

F

Colours

• Safety Red (Pantone 485)

Material type

Interior permanent

Part number



2.7 Alarm instructions (push button - right pointing)

Artwork reference LUTV_INT_00047S

Size

60 x 90mm

Position reference

G

Colours

• Safety Red (Pantone 485)

Material type

Interior permanent

Part number



2.8 Alarm instructions (push button - left pointing - RVAR)

Artwork reference

LUTV_INT_00048S

Size

60 x 90mm

Position reference

Н

Colours

• Safety Red (Pantone 485)

Material type

Interior permanent

Part number



2.9 Alarm instruction (push button - down pointing)

Artwork reference LUTV_INT_00049S

Size

155 x 65mm

Position reference

. 1

Colours

• Safety Red (Pantone 485)

Material type

Interior permanent

Part number

TBA

Emergency alarm

Lift flap and push button

Await response from driver

Penalty for improper use



2.10 Alarm cover - push button (RVAR)

Artwork reference

LUTV_INT_00052S

Size

90 x 32mm

Position reference

K

Colours

• Safety Red (Pantone 485)

Material type

Interior permanent

Part number



2.11 Emergency access combined

Artwork reference LUTV_INT_00033

Size

225 x 164mm

Position reference

L

Colours

- Safety Red (Pantone 485)
- Black 100 per cent

Material type

Interior permanent

Part number



2.12 Priority area (glass partition - double wheelchair bay)

Artwork reference

LUTV_INT_00055S

Size

120 x 220mm

Position reference

Μ

Colours

• Safety Blue (Pantone 300)

Material type

Interior permanent - double sided

Part number

TBA

Note

This is a double-sided notice with same artwork on both sides.



Priority area

These seats must be given up if required by a wheelchair user

Users should position the rear of their wheelchair against this board and apply their brakes

Front



Priority area

These seats must be given up if required by a wheelchair user

Users should position the rear of their wheelchair against this board and apply their brakes

Rear

2.13 Priority area - pushchairs and luggage

Artwork reference

LUTV_INT_00056

Size

100 x 140mm

Position reference

Ν

Colours

• Safety Blue (Pantone 300)

Material type

Interior permanent

Part number



2.14 Unattended bags

Artwork reference

LUTV_INT_0004IS

Size

130 x 34mm

Position reference

0

Colours

• Corporate Blue (Pantone 072)

Material type

Interior permanent - double sided

Part number

TBA

Note

This is a double-sided sign with the same artwork on bothe sides.



Please keep your bags with you at all times and report any unattended items or suspicious behaviour to a member of staff

Front



Please keep your bags with you at all times and report any unattended items or suspicious behaviour to a member of staff

Rear

2.15 No alcohol/no smoking/CCTV/in an emergency

Artwork reference

LUTV_INT_00065S

Size

190 x 294mm

Position reference

Ρ

Colours

- Corporate Blue (Pantone 072)
- Safety Red (Pantone 485)
- Safety Blue (Pantone 300)
- Black I00 per cent

Material type

Interior permanent

Part number



2.16 Priority area/CCTV/unwell customers

Artwork reference

LUTV_INT_00066S

Size

160 x 240mm

Position reference

Q

Colours

- Corporate Blue (Pantone 072)
- Safety Blue (Pantone 300)

Material type

Interior permanent

Part number



2.17 Alarm located below

Artwork reference

LUTV_INT_00006S

Size

110 x 56mm

Position reference

R

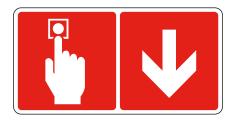
Colours

• Safety Red (Pantone 485)

Material type

Interior permanent

Part number



2.18 Alarm bottom

Artwork reference

LUTV_INT_00062S

Size

174 x 106mm

Position reference

S

Colours

• Safety Red (Pantone 485)

Material type

Interior permanent

Part number



2.19 Car line diagram (Metropolitan line - large)

Artwork reference

LUTV_INT_00036S-M-L

Size

1470 x 200mm

Position reference

Т

Colours

CMYK

Material type

Interior semi-permanent (special)

Part number

TBA



Example only

2.20 Car line diagram (Metropolitan line - small)

Artwork reference

LUTV_INT_00036S-M-S

Size

780 x 200mm

Position reference

U

Colours

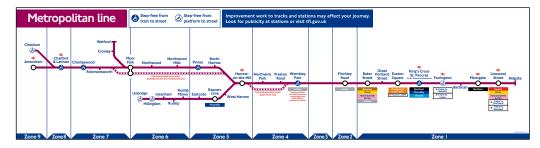
CMYK

Material type

Interior semi-permanent (special)

Part number

TBA



Example only

2.21 Central London Tube map (large)

Artwork reference

LUTV_INT_00037S-L

Size

750 x 200mm

Position reference

V

Colours

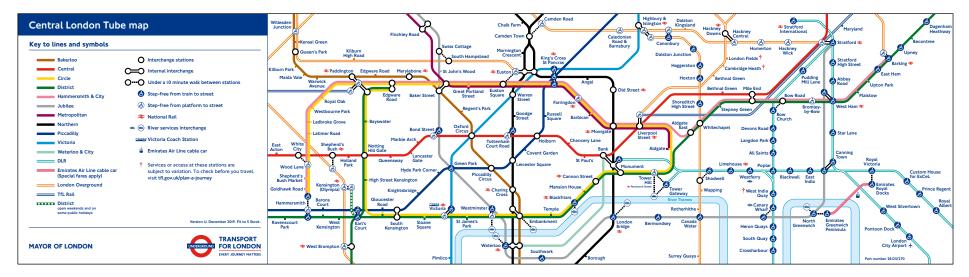
CMYK

Material type

Interior semi-permanent (special)

Part number

TBA



Example only

2.22 Central London Tube map (small)

Artwork reference

LUTV_INT_00037S-S

Size

530 x 200mm

Position reference

W

Colours

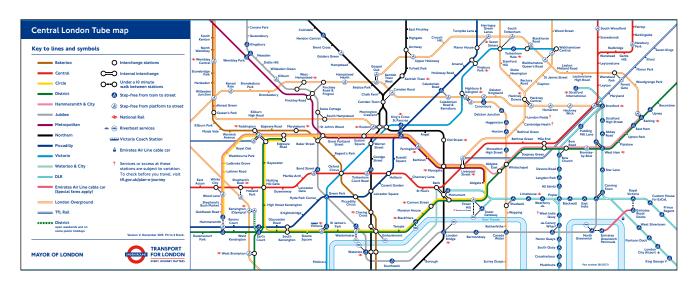
CMYK

Material type

Interior semi-permanent (special)

Part number

TBA



Example only

2.23 Customer contact

Artwork reference

LUTV_INT_00080S

Size

160 x 246mm

Position reference

Χ

Colours

• Corporate Blue (Pantone 072)

Material type

Interior semi-permanent

Part number TBA



Example only

2.24 Car reference number (blue)

Artwork reference

LUTV_INT_00043

Size

30mm Cap height (128pt NJ Font Medium)

Position reference

Υ

Colours

• Corporate Blue (Pantone 072)

Material type

Interior permanent

Part number

TBA

51501

Example only

Notice shown is for illustrative purposes only.

2.25 Emergency door release

Artwork reference

LUTV_INT_00083S

Size

133 x 133mm

Position reference

Z

Colours

- Safety Red (Pantone 485)
- Safety Green (Pantone 356)

Material type

TBA

Part number

TBA

Note

Adhesive applied to artwork side.



2.26 Door reference letters (blue)

Artwork reference

LUTV_INT_00042

Size

I6mm Cap height (70pt NJ Font Medium)

Position reference

In appropriate location on train interior. (20mm down from top door frame panel, 20mm in from door frame panel)

Colours

Corporate Blue (Pantone 072)

Material type

Interior permanent

Part number

TBA

A B C D E F G H J K L M N O P Q R S T U V W X Y Z

Example only

Notice shown is for illustrative purposes only.

2.27 Cant rail labels

Artwork reference

LUTV_INT_00045S

Size

I6mm Cap height (70pt NJ Font Medium)

Position reference

In appropriate location on train interior.

Colours

• Corporate Blue (Pantone 072)

Material type

Interior permanent

Part number

TBA

BIC **MLIC** DIC **DML EPBIC**

Example only

Notices shown is for illustrative purposes only.

2.28 Selective door opening - these doors will not open (above doors)

Artwork reference

LUTV_INT_00072S

Size

250 x 200mm

Position reference

A2

Colours

- Corporate Blue (Pantone 072)
- Safety Red (Pantone 485)
- Black 100 per cent

Material type

Interior permanent

Part number

TBA



These doors will not open at some stations

Please listen for announcements or check information displays

2.29 Selective door opening - short platforms (cant rail)

Artwork reference LUTV_INT_00073S

Size

250 x 200mm

Position reference

B2

Colours

- Corporate Blue (Pantone 072)
- Safety Red (Pantone 485)
- Black 100 per cent

Material type

Interior permanent

Part number

TBA

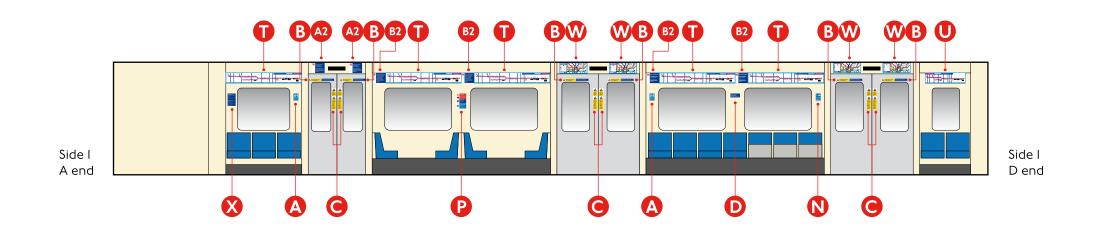


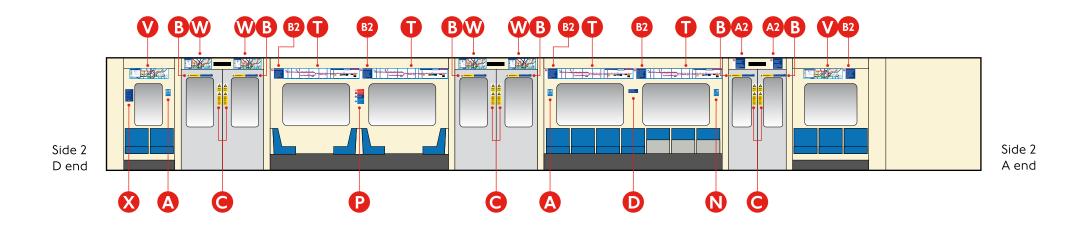
Short platforms

Some doors in this car do not open at certain stations

Please listen for announcements or check information displays

2.30 Position of interior notices - driver's DM car (side elevation)





2.30.1

A Priority seat

LUTV_INT_00002

Vertically - centred on panel above priority seat.

Horizontally - I75mm below line diagram panel above.

B Obstructing doors/Penalty fares

LUTV INT 00004

Vertically - centred above door window.

Horizontally - 10mm above door window.

C Mind the gap/Items trapped in doors

LUTV_INT_00038S

Vertically - centred on opening side of door panel.

Horizontally - I50mm below top of window.

D Penalty fare (amount)

LUTV_INT_00027

Vertically - centred on panel above seat.

Horizontally - I75mm below line diagram panel above.

N Priority area - pushchairs and luggage

LUTV_INT_00056

Vertically - centred on panel above seat.

Horizontally - I75mm below line diagram panel above.

P No alcohol/No smoking/CCTV/In an emergency

LUTV_INT_00065S

Vertically - centred on panel above seat.

Horizontally - 175mm below line diagram panel above.

T Car line diagram (Metropolitan line - large)

LUTV INT 00036S-M-L

Placed as shown on car line diagram panel.

U Car line diagram (Metropolitan line - small)

LUTV INT 00036S-M-S

Placed as shown on car line diagram panel.

V Central London Tube Map (large)

LUTV_INT_00037S-L

Placed as shown on car line diagram panel.

W Central London Tube Map (small)

LUTV INT 00037S-S

Vertically - centred between panel end and digital display.

Horizontally - centred on panel above door.

X Customer contact

LUTV_INT_00080S

Vertically - centred on panel above seat.

Horizontally - I75mm below line diagram panel above

A2 Selective door opening - These doors will not open (above doors)

LUTV_INT_00073S

Vertically - centred between panel end and digital display.

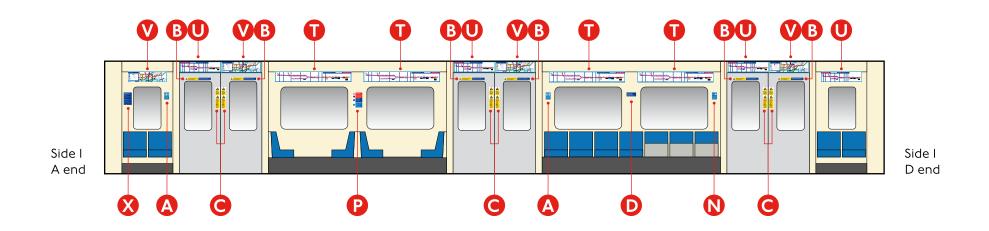
Horizontally - centred on panel above door.

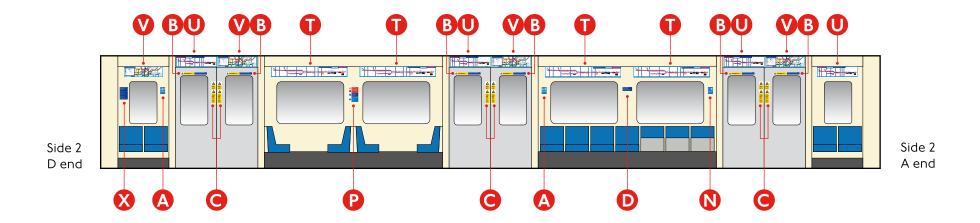
2.30.2

B2 Selective door opening - Short platform (cant rail)

LUTV_INT_00073S Placed as shown on car line diagram panel.

2.31 Position of interior notices - MI and M2 cars (side elevation)





2.31.1

A Priority seat

LUTV_INT_00002

Vertically - centred on panel above priority seat.

Horizontally - I75mm below line diagram panel above.

B Obstructing doors/Penalty fares

LUTV_INT_00004

Vertically - centred above door window.

Horizontally - 10mm above door window.

C Mind the gap/Items trapped in doors

LUTV_INT_00038S

Vertically - centred on opening side of door panel.

Horizontally - I50mm below top of window.

D Penalty fare (amount)

LUTV_INT_00027

Vertically - centred on panel above seat.

Horizontally - I75mm below line diagram panel above.

N Priority area - pushchairs and luggage

LUTV_INT_00056

Vertically - centred on panel above seat.

Horizontally - I75mm below line diagram panel above.

P No alcohol/No smoking/CCTV/In an emergency

LUTV_INT_00065S

Vertically - centred on panel above seat.

Horizontally - 175mm below line diagram panel above.

T Car line diagram (Metropolitan line - large)

LUTV_INT_00036S-M-L

Placed as shown on car line diagram panel.

U Car line diagram (Metropolitan line - small)

LUTV_INT_00036S-M-S

Placed as shown on car line diagram panel.

V Central London Tube Map (large)

LUTV_INT_00037S-L

Placed as shown on car line diagram panel.

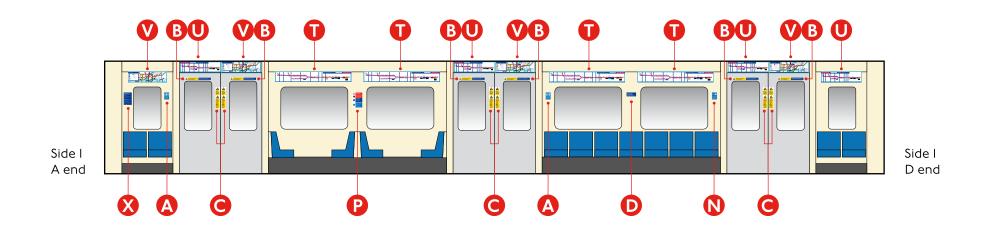
X Customer contact

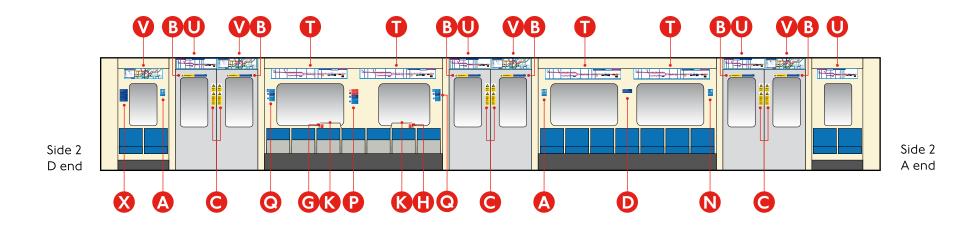
LUTV_INT_00080S

Vertically - centred on panel above seat.

Horizontally - I75mm below line diagram panel above.

2.32 Position of interior notices - MS accessible car (side elevation)





2.32.1

A Priority seat

LUTV_INT_00002

Vertically - centred on panel above priority seat.

Horizontally - I75mm below line diagram panel above.

B Obstructing doors/Penalty fares

LUTV_INT_00004

Vertically - centred above door window.

Horizontally - 10mm above door window.

C Mind the gap/Items trapped in doors

LUTV_INT_00038S

Vertically - centred on opening side of door panel.

Horizontally - I50mm below top of window.

D Penalty fare (amount)

LUTV_INT_00027

Vertically - centred on panel above seat.

Horizontally - I75mm below line diagram panel above.

G Alarm instructions (push button - right pointing)

LUTV_INT_00047S

Vertically - centred on left-hand alarm panel.

Horizontally - centred on left-hand alarm panel.

H Alarm instructions (push button - left pointing)

LUTV_INT_00048S

Vertically - centred on right-hand alarm panel.

Horizontally - centred on right-hand alarm panel.

K Alarm cover - push button

LUTV_INT_00052S

Vertically - centred on alarm top flap Horizontally - bottom of notice 5mm from bottom of alarm top flap.

N Priority area - pushchairs and luggage

LUTV_INT_00056

Vertically - centred on panel above seat.

Horizontally - I75mm below line diagram panel above.

P No alcohol/No smoking/CCTV/In an emergency

LUTV_INT_00065S

Vertically - centred on panel above seat.

Horizontally - I75mm below line diagram panel above.

Q Priority area/CCTV/Assistance from staff

LUTV INT 0008IS

Vertically - centred on panel above seat.

Horizontally - I75mm below line diagram panel above.

T Car line diagram (Metropolitan line - large)

LUTV INT 00036S-M-L

Placed as shown on car line diagram panel.

U Car line diagram (Metropolitan line - small)

LUTV INT 00036S-M-S

Placed as shown on car line diagram panel.

2.32.2

V Central London Tube Map (large)

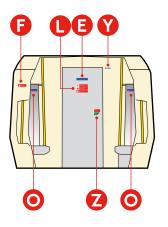
LUTV_INT_00037S-L Placed as shown on car line diagram panel.

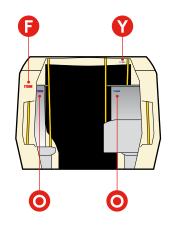
X Customer contact

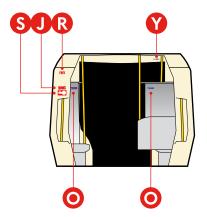
LUTV_INT_00080S Vertically - centred on panel above seat.

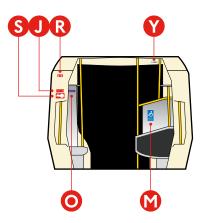
Horizontally - 175mm below line diagram panel above.

2.33 Position of interior notices - all cars (front elevations)









E Penalty fare (J door)

LUTV_INT_00028 Vertically - centred on J door. Horizontally - 200mm below top of door.

F Alarm located opposite

LUTV_INT_00040S Vertically - centred on panel. Horizontally - 50mm below top of panel (at narrowest end).

J Alarm instruction (push button - down pointing)

LUTV_INT_00049S Vertically - centred in recess of alarm panel. Horizontally - centred in recess of alarm panel.

LUTV_INT_00033

Vertically - centred on J door. Horizontally - I90mm below penalty fare notice.

M Priority area (glass partition - double wheelchair bay)

LUTV_INT_00055S Vertically - I85mm from glass panel edge. Horizontally - 80mm from top of

glass panel (at narrowest end).

O Unattended bags

LUTV_INT_0004IS Vertically - centred on glass panel. Horizontally - 80mm from top of glass panel.

2.33.1

R Alarm located below

LUTV_INT_00006S Vertically - centred on panel. Horizontally - 50mm below top of panel (at narrowest end).

S Alarm bottom

LUTV_INT_00062S Placed as appropriate under alarm panel flap.

Y Car reference number

LUTV_INT_00043

By J door

Vertically - 30mm to the right of door frame.

Horizontally - cap height in line with door frame.

All other car ends

Vertically - centred on panel to right of centre panel. Horizontally - Baseline of text 35mm above bottom of panel.

Z Emergency door release

LUTV_INT_00083 Placed as appropriate to rear of J door handle glass panel.

3 Car exterior notices

The following pages illustrate the graphic notices that are to be applied to the S stock exteriors (S8).

3.1 Roundel

Artwork reference

LUTV_EXT_0000I

Size

440mm width

Position reference

Α

Colours

- Safety Red (Pantone 485)
- Corporate Blue (Pantone 072)

Material type

Exterior permanent

Part number

TBA



3.2 Mind the gap/obstructing doors

Artwork reference

LUTV_EXT_00048S

Size

80 x 304mm

Position reference

Colours

- Safety Yellow (Pantone II6)
- Black 100 per cent

Material type

Exterior permanent

Part number

TBA



the gap

Please mind the gap between the train and the platform



Caution

Obstructing the doors is dangerous

3.3 Wheelchair entry

Artwork reference

LUTV_EXT_00003

Size

130 x 150mm

Position reference

 C

Colours

• Safety Blue (Pantone 300)

Material type

Exterior permanent

Part number

TBA



3.4 Car reference numbers

Artwork reference

LUTV_EXT_00004

Size

80mm cap height (342pt NJ Font Medium)

Position reference

D

Colours

• Corporate Blue (Pantone 072)

Material type

Exterior permanent

Part number

TBA

1 1080

Example only

Notice shown is for illustrative purposes only.

3.5 Door reference letters

Artwork reference

LUTV_EXT_00005

Size

I7mm (70pt NJ Font Medium)

Position reference

In appropriate location on train door (20mm down from top of door, 20mm in from door edge).

Colours

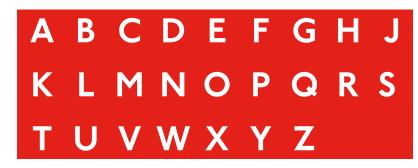
 White (Red shown is for illustrative purposes only)

Material type

Exterior permanent

Part number

TBA



Example only

Notice shown is for illustrative purposes only.

3.6 Front of train number

Artwork reference

LUTV_EXT_00006S

Size

45mm Cap height (190pt NJ Font Medium)

Position reference

F

Colours

 White (Red shown is for illustrative purposes only)

Material type

Exterior permanent

Part number

TBA



Example only

Notice shown is for illustrative purposes only.

3.7 De-icing circle (white)

Artwork reference

LUTV_EXT_000IIS

Size

33mm diameter

Position reference

F

Colours

 White (Grey shown is for illustrative purposes only)

Material type

Exterior permanent

Part number

TBA



Example onlyNotice shown is for illustrative purposes only.

3.8 Sliding doors

Artwork reference

LUTV_EXT_00007

Size

130 x 52mm

Position reference

G

Colours

- Safety Yellow (Pantone II6)
- Black 100 per cent

Material type

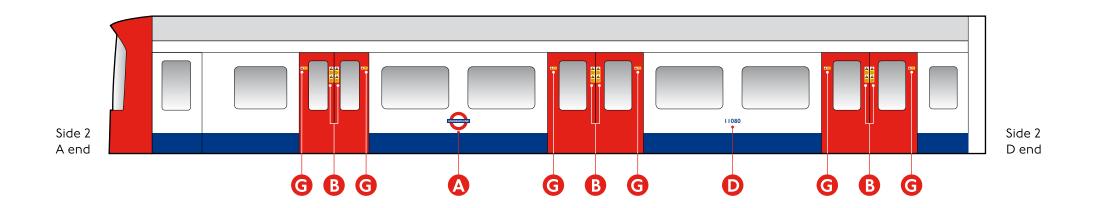
Exterior permanent

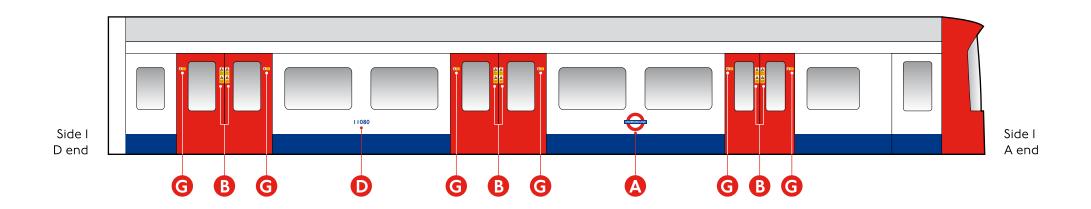
Part number

TBA



3.9 Position of exterior notices - DM driver's car (side elevation)





3.9.1

A Roundel

LUTV_EXT_00001

Vertically - centred between the two windows.

Horizontally - centred between bottom of window and top of blue band.

B Mind the gap/Obstructing doors

LUTV EXT 00048

Vertically - against opening edge of inner panel of left opening car doors Horizontally - top of notice aligns with top of car body windows (not door windows).

D Car reference numbers

LUTV_EXT_00004

Vertically - centred between the two windows.

Horizontally - centred between bottom of window and top of blue band.

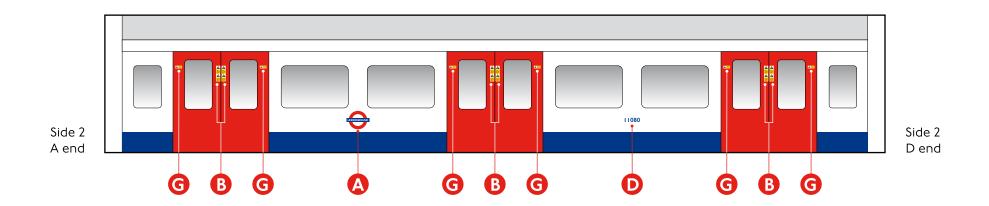
G Caution - Sliding door

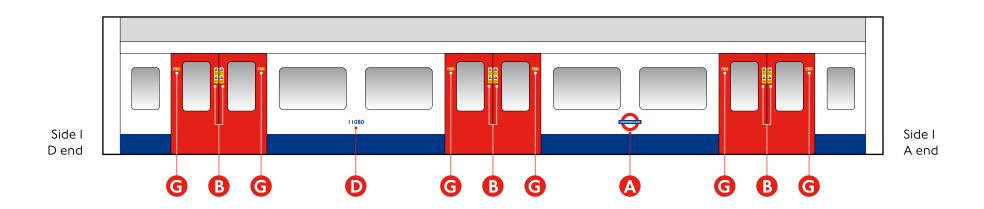
LUTV_EXT_00007

Vertically - centred on outer panel of car doors

Horizontally - top of notice aligns with top of car body windows (not door windows).

3.10 Position of exterior notices - MI and M2 cars (side elevation)





3.10.1

A Roundel

LUTV EXT 00001

Vertically - centred between the two windows.

Horizontally - centred between bottom of window and top of blue band.

B Mind the gap/Obstructing doors

LUTV EXT 00048

Vertically - against opening edge of inner panel of left opening car doors Horizontally - top of notice aligns with top of car body windows (not door windows).

D Car reference numbers

LUTV_EXT_00004

Vertically - centred between the two windows.

Horizontally - centred between bottom of window and top of blue band.

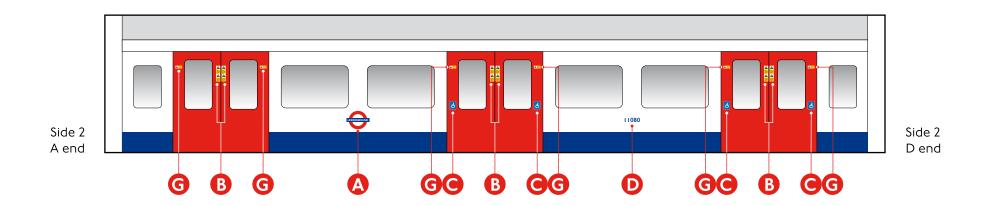
G Caution - Sliding door

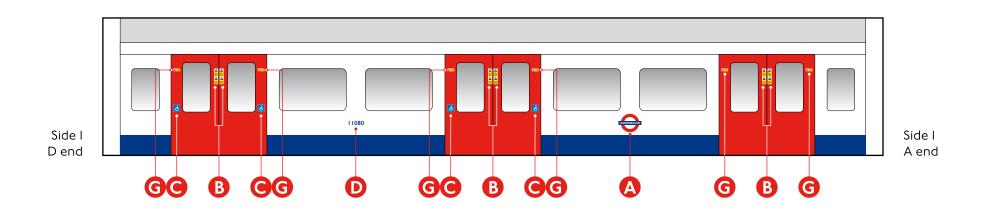
LUTV_EXT_00007

Vertically - centred on outer panel of car doors

Horizontally - top of notice aligns with top of car body windows (not door windows).

3.11 Position of exterior notices - MS accessible car (side elevation)





3.11.1

A Roundel

LUTV_EXT_00001

Vertically - centred between the two windows.

Horizontally - centred between bottom of window and top of blue band.

B Mind the gap/Obstructing doors

LUTV_EXT_00048

Vertically - against opening edge of inner panel of left opening car doors Horizontally - top of notice aligns with top of car body windows (not door windows).

C Wheelchair entry

LUTV_EXT_00003

Vertically - centred on outer panel of car doors

Horizontally - bottom of notice in line with bottom of door window.

D Car reference numbers

LUTV_EXT_00004

Vertically - centred between the two windows.

Horizontally - centred between bottom of window and top of blue band.

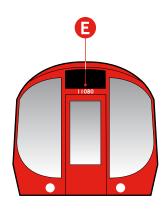
G Caution - Sliding door

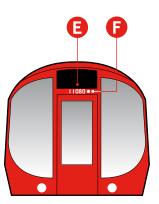
LUTV EXT 00007

Vertically - centred on outer panel of car doors

Horizontally - top of notice aligns with top of car body windows (not door windows).

3.12 Position of exterior notices - Car A driver's car (front elevations)





E Front of train number

LUTV_INT_00006S Vertically - centred on train front. Horizontally - centred between door and destination indicator.

F De-icing circle (white)

LUTV_EXT_000IIS Vertically - I5mm from last digit of front of train number. Horizontally - centred on text cap height.

Further information

This standard outlines basic principles and therefore cannot cover every application or eventuality.

If you have any questions on how to apply these rules, contact the TfL Graphics team.

Email: corporatedesign@tfl.gov.uk

Any changes to this document that affect the labelling on the vehicles will require a Change to Rolling Stock (CRS) to be raised, unless stated otherwise.

For further information, see S2I80 'Standard for Rolling Stock' section A3.4.I, guidance document GII00 and forms F57I5 and F57I6 f, and contact the Head of Rolling Stock Document Review (SMBHoRSDocumentRevie@tfl.gov.uk).

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