

Healthy Streets – 2015 & 2016 summary

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Contents

Background and methodology	3
Healthy street indicators - summary	8
Cluster analysis	12
Key driver analysis	19
What does 'good' look like?	28
Appendix 1: List of survey sites	46
Appendix 2: Overall health by site	48





Background

This report looks at a cross section of street types across London

- London's streets are used by millions of people each year, and they need to provide healthy
 and enjoyable places to spend time and travel. To monitor and assess the 'liveability' of
 London's streets, a programme of quantitative monitoring is in place
- This research is focused on the street types identified by the Roads Task Force (RTF) under the term 'street type families'. It will include locations which have /will have interventions as well as those without planned changes to the street environment
- This report is based on data conducted across 5 schemes:
 - RTF tracker (October 2015)
 - Mini Hollands (October 2015)
 - 20mph (October 2015)
 - Cycle Grid (October 2015)
 - MTS (March 2016)



The indicators of a healthy street were assessed by a combination of questions asked of people using the street and assessments made by the interviewer

	Health indicator	Method of assessment									
	Pedestrians from all walks of life	Demographic profile (Gender, age, disability, carrying anything, accompanied by, frequency of visiting the street)									
	People choose to walk and cycle	Q: How did you travel to this street today? Q: How long did it take you to travel here today (from the start point of your journey)? Q: Apart from walking, do you ever travel on this street using another mode of transport? Q: To what extent do you agree with the statement that 'this street provides a good environment for people to walk in' / 'cycle in'?									
	Clean air	Q: How clean do you think the air on this street is today? Q: How intimidated do you feel by the traffic on this street?									
		Q: How safe from crime and anti-social behaviour do you feel on this street today?									
Indicators identified by the Health	ed by alth	Q: As a pedestrian on this street, do you feel the level of motor vehicle traffic is about right, too much or too little? Q: As a pedestrian on this street, do you feel the speed of motor vehicle traffic is about right, too much or too little? Interviewer assessment of level & speed of traffic									
Action plan	Not too noisy	Q: How noisy are you finding this street today?									
	Easy to cross	Q: How easy do you think it is to cross this street?									
		Q: And, how easy do you think it would be for you to find shelter, for example if it was very sunny or raining?									
	Places to sit and rest	Q: How easy do you think it would be for you to find somewhere to sit or rest on this street if you needed to?									
		Q: What is your main reason for being on this street today? / Are you going to any places (shops, services) while on this particular street today, or just passing through to get somewhere else?									
	Things to see and do	Q: How attractive do you find this street? Q: You said earlier that you are visiting shops / restaurants / another activity on this street. How much will you have spent on this street today?									
	People feel relaxed	Q: How enjoyable are you finding being on this street today?									
Additional	Overall satisfaction	Q: Overall how satisfied are you with this street today?									
indicators	Cleanliness	Q: How clean and free from litter, dog mess and other rubbish do you find this street today?									
identified	Green spaces	Q: How would you rate the trees, plants and green spaces on this street?									
from customer	Pavements	Q: How would you rate the quality of the pavements on this street, thinking about the pavement width, pavement surface and pavement obstructions?									
research	Survey factors	Weather on the day, shift type									

The Roads Task Force have categorised London streets into 9 key types based on their movement and place functions

MOVEMENT is defined as traffic of people and goods accounted for by car traffic, bus occupancy and cyclist, pedestrian and freight volumes



PLACE is defined as opportunity to relax, walk for pleasure and interact with functions adjacent to the street

Methodology

F2f interviews were held across 54 locations in London.

Pedestrian interviews

- On street intercept interviews of 5-10 minutes duration with 6,350 people aged 16+ years
- Fieldwork took place 30 September 1 November 2015 & 2 – 26 March 2016
- Interviews were spread across 54 locations in London covering the 9 street types
- Representative sample of people using the street

Traffic sheets

 Interviewers recorded their perceptions of levels and speed of traffic averaged across their shift

Pedestrian counts

- Periodic pedestrian counts were conducted during each interviewing shift
- 2 counts per shift each lasting 6 minutes
- Profiled by gender and age
- Counts spread across different times of the day

Data management

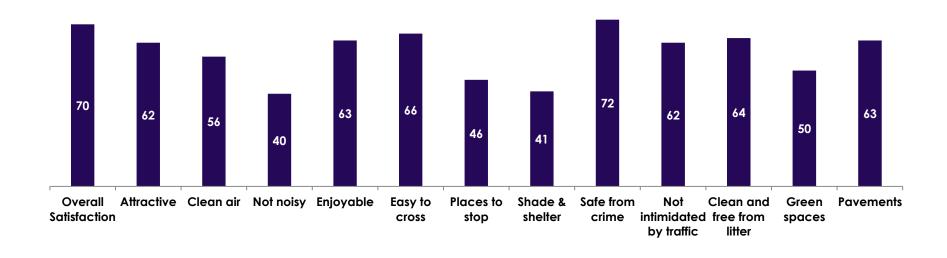
- The data was not weighted
- Please refer to the appendix for a detailed summary on how the data was managed and reasons for not weighting the data

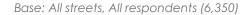
^{*}See appendix for a full list of sites surveyed



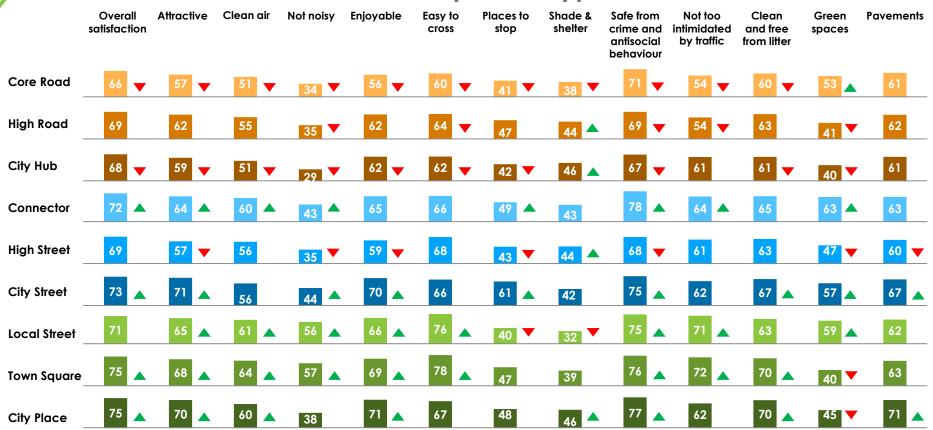
Healthy street indicators - summary

Total performance for each indicator





Performance for each indicator by street type



Base: Core Road (1,124), High Road (569), City Hub (833), Connector (807), High Street (871), City Street (574), Local Street (703), Town Square (427), City Place (442)







Overall health by street type



Overall health includes: attractive, enjoyable, clean air, not feeling too intimidated by traffic, feeling safe from crime and anti-social behaviour, not too noisy, easy to cross, places to stop, shade & shelter, green spaces, clean and free from litter, pavements. Base: Core Road (1,124), High Road (569), City Hub (833), Connector (807), High Street (871), City Street (574), Local Street (703), Town Square (427), City Place (442)

Cluster analysis

Methodology

Wards Hierarchical Clustering was used to group street types based on performance of healthy street indicators

1 Input

- Performance of healthy street indicators for 9 street types:
 - Overall satisfaction
 - Attractiveness
 - Clean air
 - Noise
 - Enjoyability
 - Ease of crossing
 - Places to stop
 - Shade & shelter
 - Safety
 - Intimidation by traffic
 - Cleanliness
 - Green spaces
 - Pavements
 - Good environment to walk in

2 Analysis

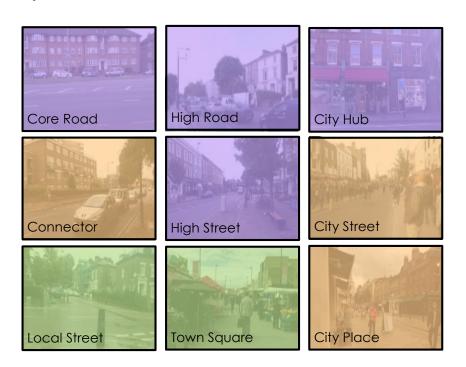
- Street types were grouped into clusters using Wards Hierarchical Clustering analytical model
- This model groups street types based on how similar they perform on the healthy street indicators using an algorithm

3 Output

- This produced 4 cluster solutions, of which one was chosen for this report
- The data has also been grouped into the final cluster solution and analysis is included in this document

Cluster results

Street types were grouped into three clusters: Busy streets, Comfortable streets and Quiet streets



Busy streets:

Comprise all three high movement street types (Core Roads, High Roads and City Hubs), as well as High Streets. They tend to perform below average on almost all indicators of healthy streets and are perceived to be the noisiest and most intimidating.

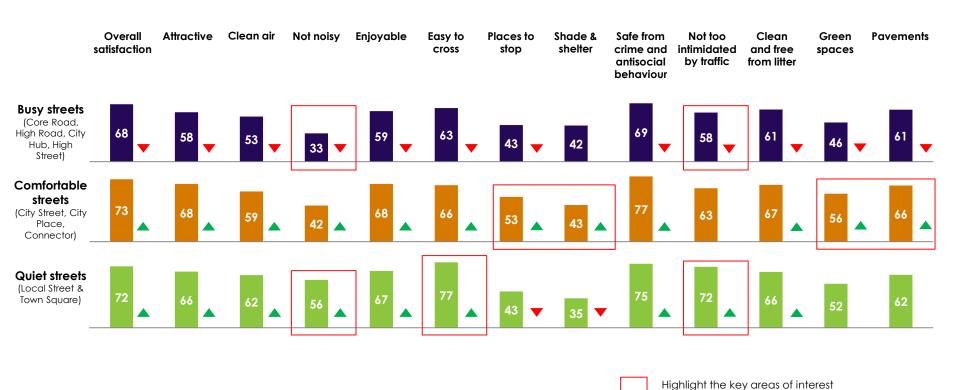
Comfortable streets:

Include Connectors, City Streets and City Places. Have an average intimidation by traffic but perform above average on all other indicators, most notably for places to sit and rest, shade & shelter, green spaces and pavement quality.

Quiet streets:

Include Local Streets and Town Squares. Perform similarly to Comfortable streets on overall satisfaction, attractiveness, clean air, enjoyability, safety and cleanliness. However, they are perceived to be less noisy and intimidating, and easier to cross.

Performance for each indicator by cluster

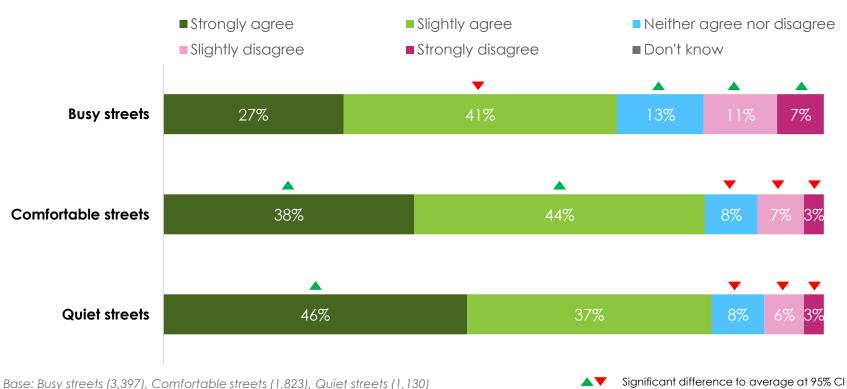




Significant difference to average at 95% CI

"This street provides a good environment for people to walk in"

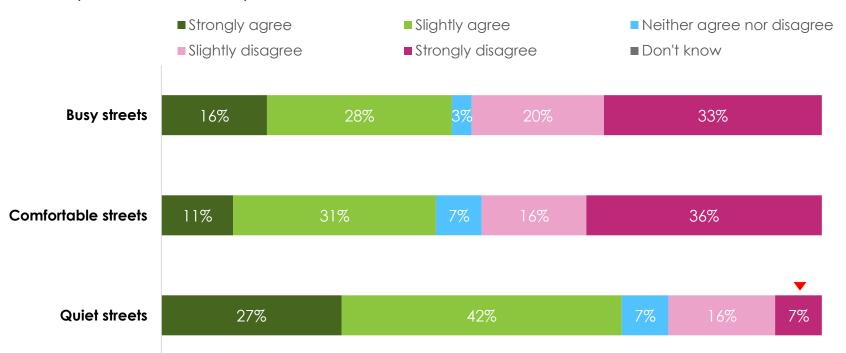
Quiet streets provide the best environment for people to walk in





"This street provides a good environment for people to cycle in"

Quiet streets provide the best cycling environment while comfortable and busy streets perform similarly



Please note question is not input for the cluster solution. Only asked for some sites. Base: Cylists on Busy streets (163), Comfortable streets (45), Quiet streets (55)

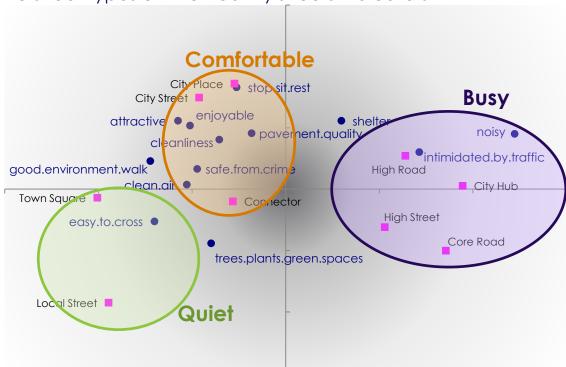


Significant difference to average at 95% CI

Street type / healthy street indicators mapping

The map is a simplified visual representation of similarities (and differences) in the performance of

the street types on the healthy streets indicators



- The map is a Principal Components Analysis (PCA) biplot which summarises the emerging patterns in the data in terms of how the street types differ by healthy street indicators
- This is a **simplified** (two dimensional) representation of a **three dimensional chart**, therefore the two axis are visual guides and where the two axis cross is a theoretical mid point
- The further away an indicator is from the central point in the map, the more distinctive it is and the more it differentiates one street type from another
- Where indicators are on **opposing sides** of the chart (eg 'intimidated by traffic' and 'easy to cross') they are **contrary** to each other
- Street types that are close together have similar scores on the indicators they are close to
- Street type clusters have been hand-drawn on the map to show how streets group together
- This map has NOT been used to define the clusters

Base: Core Road (1,124), High Road (569), City Hub (833), Connector (807), High Street (871), City Street (574), Local Street (703), Town Square (427), City Place (442)



Methodology

Key driver analysis was performed to determine the impact individual indicators have on overall

1 Input

- Performance of healthy street indicators for 9 street types:
 - Overall satisfaction
 - Attractiveness
 - Clean air
 - Noise
 - Enjoyability
 - Ease of crossing
 - Places to stop
 - Shade & shelter
 - Safety
 - Intimidation by traffic
 - Cleanliness
 - Green spaces
 - Pavements

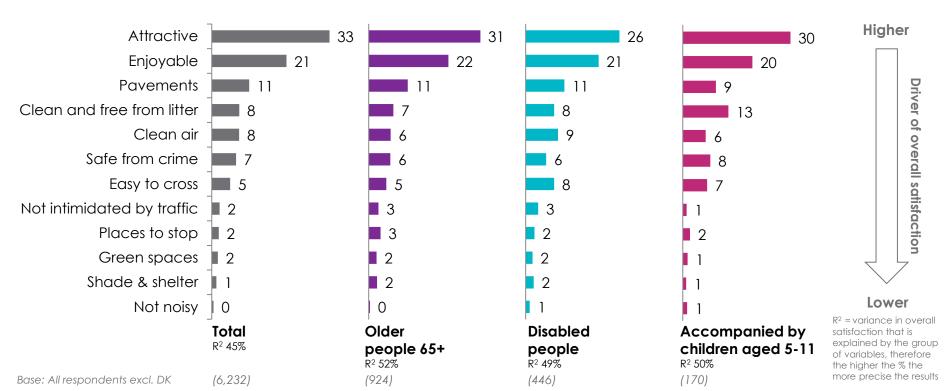
2 Analysis

- Key driver analysis identifies the importance of the healthy street indicators in driving overall satisfaction with the street environment
- The sum of the importance of all indicators adds up to 100

3 Output

- Key drivers are presented for
 - Total sample
 - Older people aged 65+
 - Disabled people
 - Those accompanied by children aged 5-11
 - 9 street types
 - 3 street clusters
- R2 = variance in overall satisfaction that is explained by the group of variables, therefore the higher the % the more precise the results

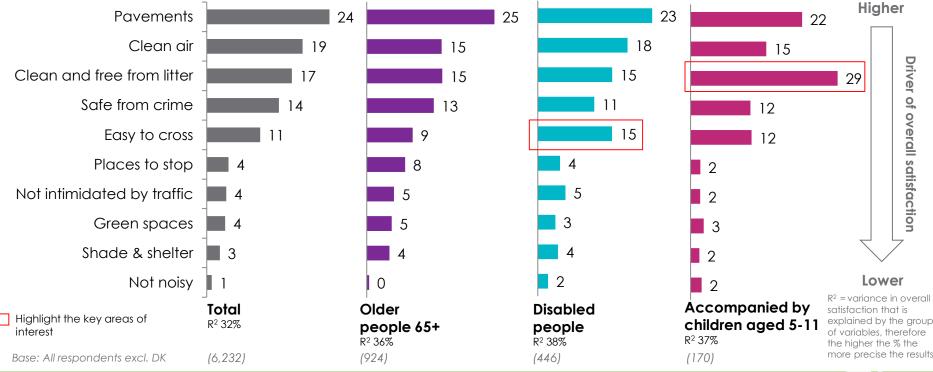
Attractiveness and enjoyment are the main drivers of overall satisfaction with the street environment



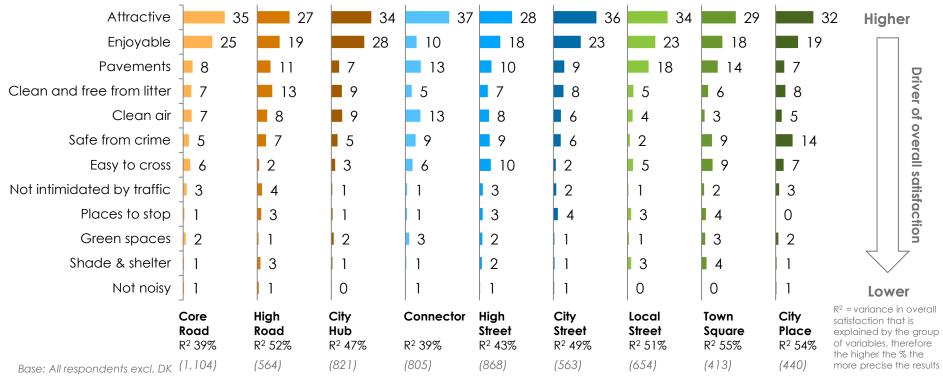


Total and by demographics attractiveness and enjoyment removed

When not considering attractiveness and enjoyment, the condition of pavements and cleanliness are most responsible for driving overall satisfaction. Among disabled people, ease of crossing the street plays a more important role and for those accompanied by children aged 5-11 cleanliness is most relevant



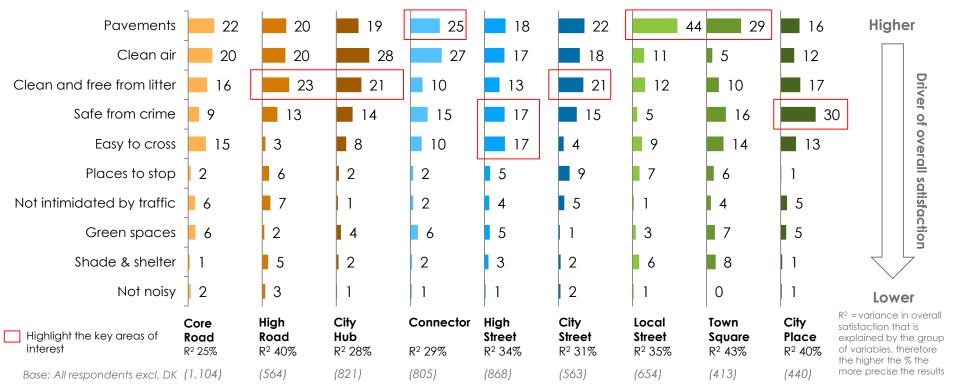
Attractiveness is the main driver of overall satisfaction with the street environment for all street types. With the exception of Connectors, enjoyment is the second driver



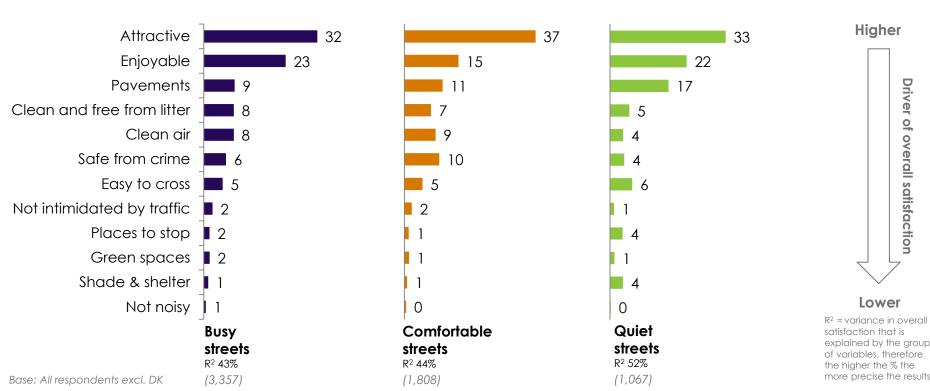


By street type – attractiveness and enjoyment removed

When not considering attractiveness and enjoyment, differences between street types become more apparent. Pavements are particularly important for Local Streets, Town Squares and Connectors. Cleanliness is key on High Roads and City Hubs while ease of crossing is more important on High Streets. Safety is key on City Places



Attractiveness and enjoyment are the main drivers of overall satisfaction with the street environment for all three street clusters



overall satisfaction



By street type clusters – attractiveness and enjoyment removed

When not considering attractiveness and enjoyment, the quality of pavements is most likely to drive overall satisfaction on comfortable streets and particularly on quiet streets, while perceptions of clean air are more important on busy streets



Interrelationship between indicators

Journey purpose is not a significant driver of overall satisfaction but it does impact on perceptions of attractiveness, noise, enjoyability, ease of crossing, safety and pavements on a street. Street type has an impact on all indicators including overall satisfaction

	Overall Satisfaction	Attractive	Clean air	Not noisy	Enjoyable	Easy to cross	Places to stop	Shade & shelter	Safe from crime	Not intimidated by traffic	Clean and free from litter	Green spaces	Pavements
R ²	45%	51%	33%	21%	48%	27%	47%	44%	26%	22%	35%	25%	37%
Purpose of visit	X	$\overline{}$	X	√	$\overline{}$	\checkmark	X	X	✓	X	X	X	\checkmark
Street type	✓	1	<	✓	1	✓	√	√	/	√	√	✓	✓
Attractive	1	NA	\	\checkmark	\checkmark	X	X	X	X	X	$\overline{}$	\checkmark	$\overline{}$
Clean air	1	\checkmark	NA	X	1		X	√	√	X	1	\checkmark	X
Not noisy	X	√	X	NA	X	\checkmark	X	√	X	√	X	\checkmark	X
Enjoyable	√		<	X	NA	\checkmark	√	X	\	X	$\overline{}$	\checkmark	√
Easy to cross	√	X	<	\checkmark	1	NA	\	\checkmark	✓	√	X	X	√
Places to stop	X	X	X	X	1		NA	√	√	X	X		X
Shade & shelter	X	X	√	√	X	√	√	NA	√	√	X	X	√
Safe from crime	√	X	✓	X	√	√	√	√	NA	√	√	X	√
Not intimidated by traffic	√	X	X	√	X	√	X	√	√	NA	X	√	√
Clean and free from litter	√	√	✓	X	√	X	X	X	√	X	NA	√	√
Green spaces	√	√	✓	√	V	X	√	X	X	√	√	NA	√
Pavements	√	√	X	X	√	√	X	√	√	√	√	√	NA







Not significant driver



Base: All respondents (6,350)

 R^2 = variance in overall satisfaction that is explained by the group of variables, therefore the higher the % the more precise the results



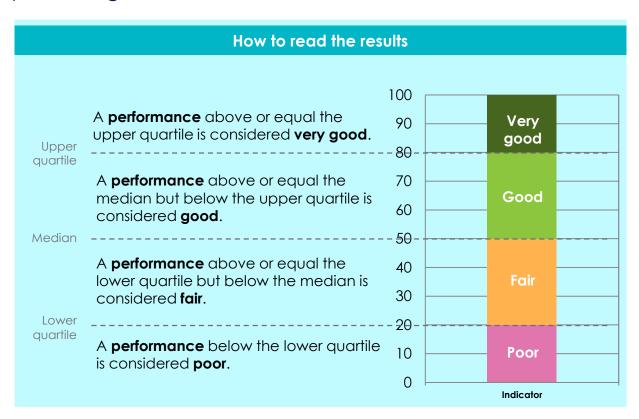


What does 'good' look like?

Applying the quartile approach, guidelines for each indicator were established

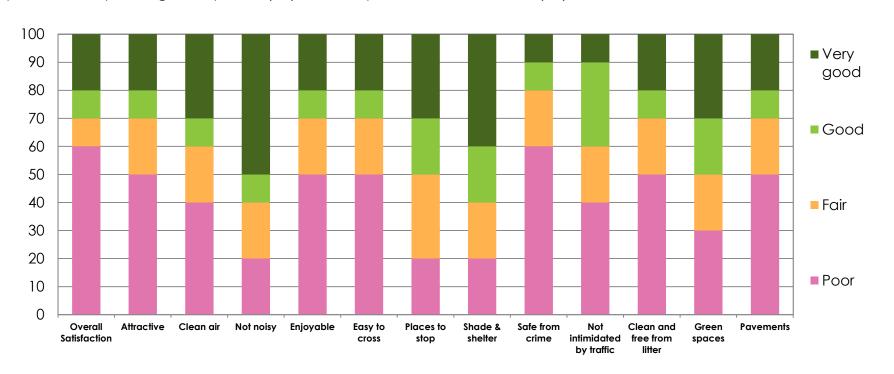
The quartile approach

- Quartiles of a ranked set of data values are the three points that divide the data set into four equal groups, each group comprising a quarter of the data
- The upper quartile splits off the highest 25% from the lowest 75%
- The median is the middle point that cuts the data set in half
- The lower quartile splits off the lowest 25% from the highest 75%



What does 'good' look like?

A good performance requires a minimum score of 70 on many of the indicators. Safe from crime needs a performance of at least 80 to be good while the threshold is lower for clean air and not intimidated by traffic (60), places to stop and green spaces (50), not noisy and shade & shelter (40)



Base: All respondents (6,350)



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What does 'good' look like? – Overview of all street types

Low movement street types tend to perform better than higher movement street types

Street (703), Town Square (427), City Place (442), Busy streets (3,397), Comfortable streets (1,823), Quiet streets (1,130)

See slides 32-44 for more detail

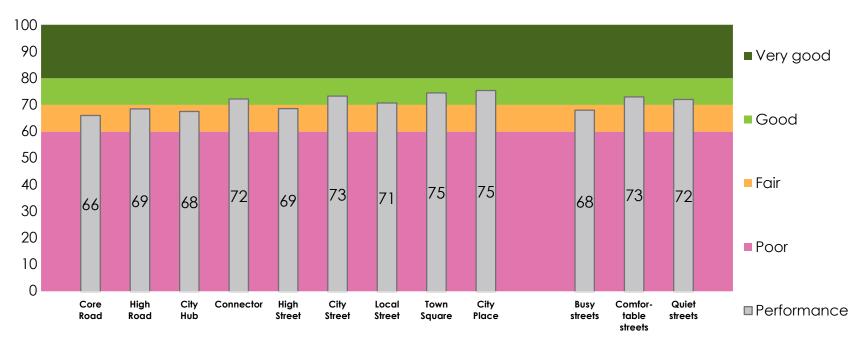
	Overall satisfaction	Attractive	Clean air	Not noisy	Enjoyable	Easy to cross	Places to stop	Shade & shelter	Safe from crime and antisocial behaviour	Not too intimidated by traffic	Clean and free from litter	Green spaces	Pavement
Core Road													
ligh Road													
City Hub													
Connector													
ligh Street													
City Street													
ocal Street													
own Square													
City Place													
Busy streets													
Comfortable treets													
Quiet streets													

Poor

Good

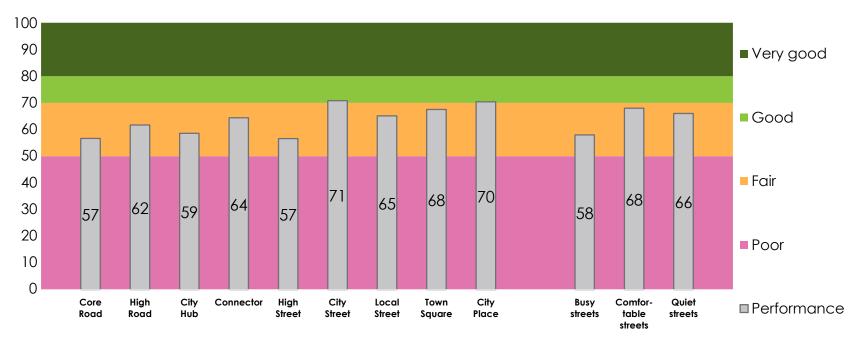
What does 'good' look like? – Overall satisfaction

Connectors, City Streets, Local Streets, Town Squares and City Places perform well on overall satisfaction



What does 'good' look like? – Attractive

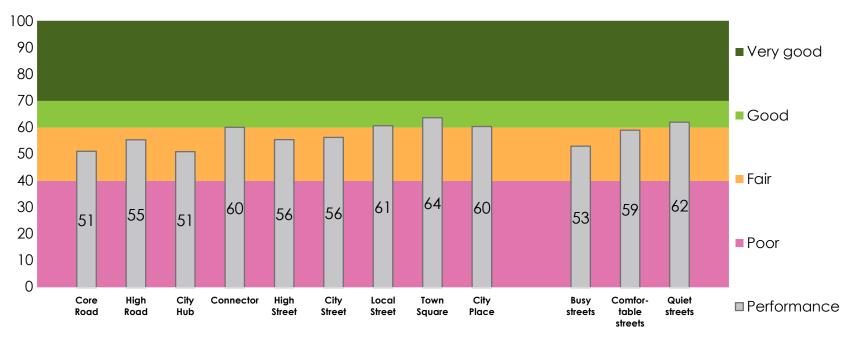
City Streets and City Place are considered attractive





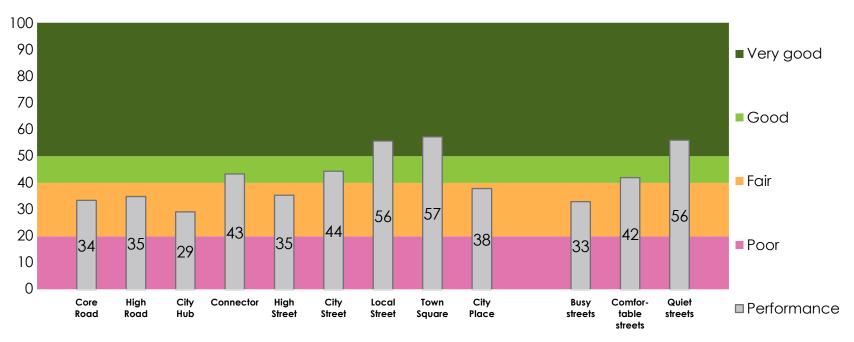
What does 'good' look like? – Clean air

Town Squares, Local Streets, Connectors and City Places achieve a good rating for clean air



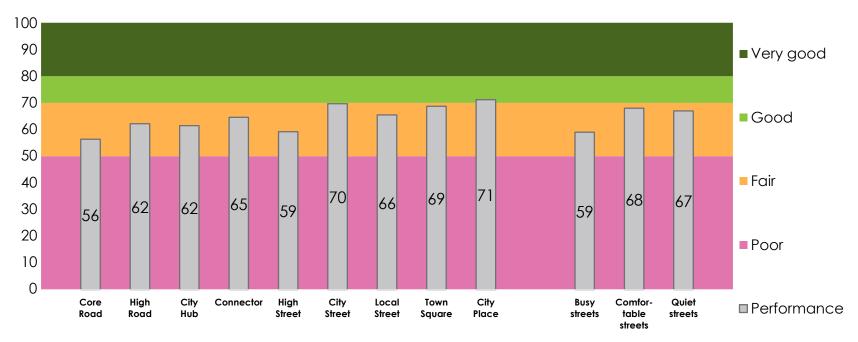
What does 'good' look like? – Not noisy

Very good ratings for Local Streets and Town Squares on noise levels, Connectors and City Streets are good



What does 'good' look like? – Enjoyable

City Streets and City Places are most enjoyable street types, Town Squares follow closely



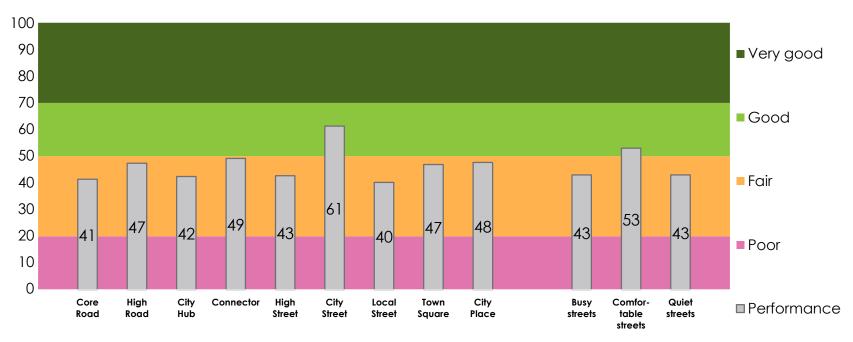
What does 'good' look like? – Easy to cross

Local Streets and Town Squares are easy to cross



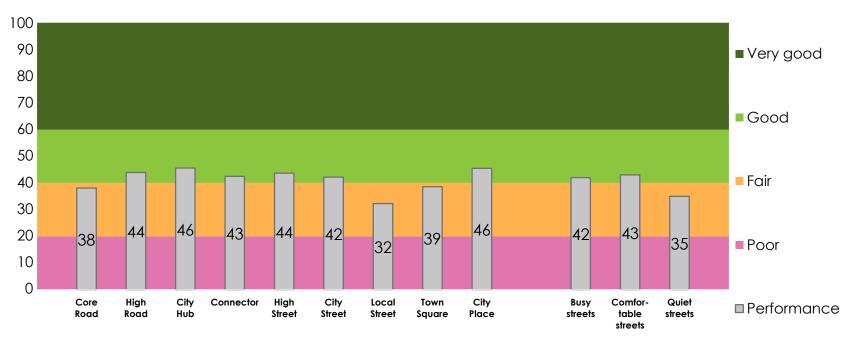
What does 'good' look like? – Places to stop

City Streets are the only street type that receive a good rating on places to stop although Connectors are very close



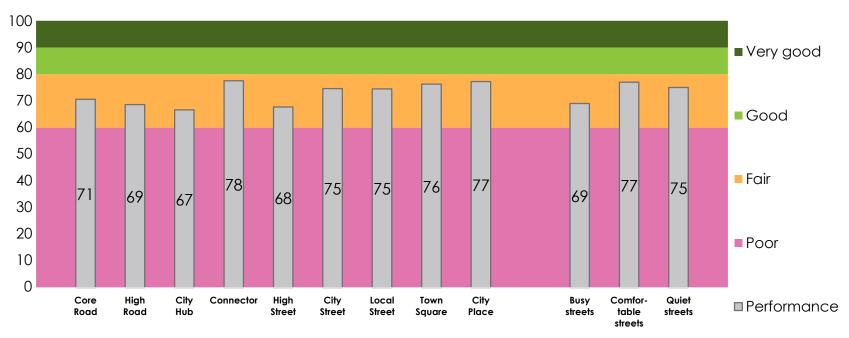
What does 'good' look like? – Shade & shelter

With 50% of people giving the streets a rating on shade & shelter of only 40 and higher, most street types are considered good



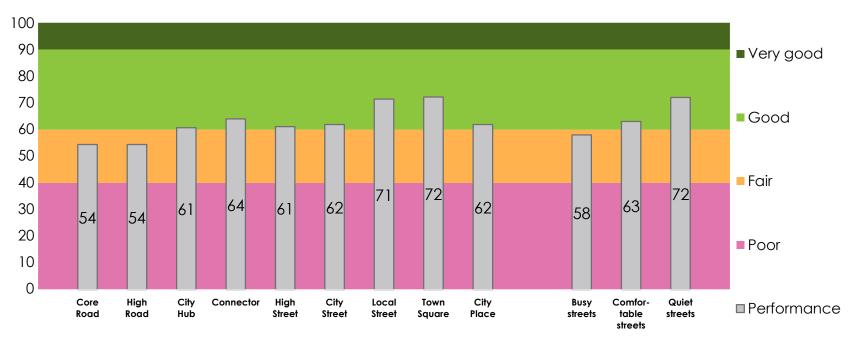
What does 'good' look like? – Safe from crime

50% of respondents gave the streets a safety rating of 80 and higher. However, averages by street type don't exceed 78 and are thus considered fair performers



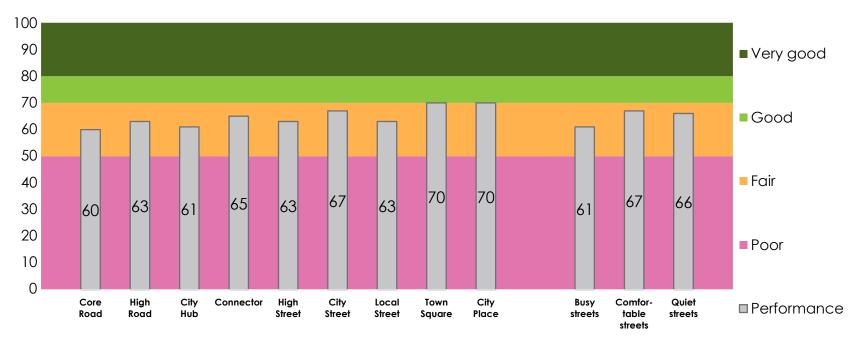
What does 'good' look like? – Not intimidated by traffic

Town Squares, Local Streets and Connectors do best on not intimidating pedestrians by traffic



What does 'good' look like? – Clean and free from litter

Town Squares and City Places are considered clean and free from litter



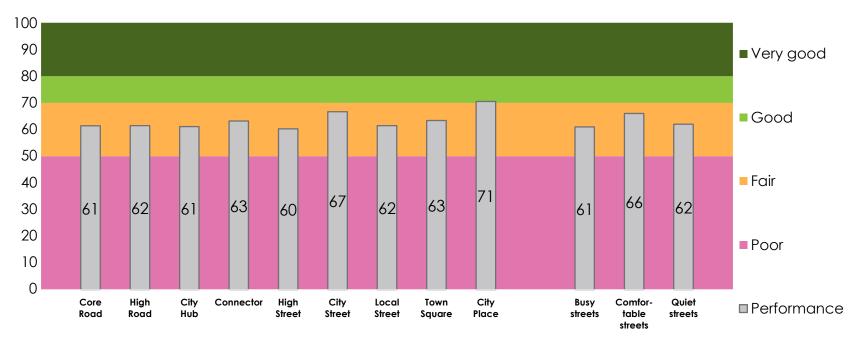
What does 'good' look like? – Green spaces

Trees, plants and green spaces are performing well on Connectors, City Streets, Local Streets and Core Roads



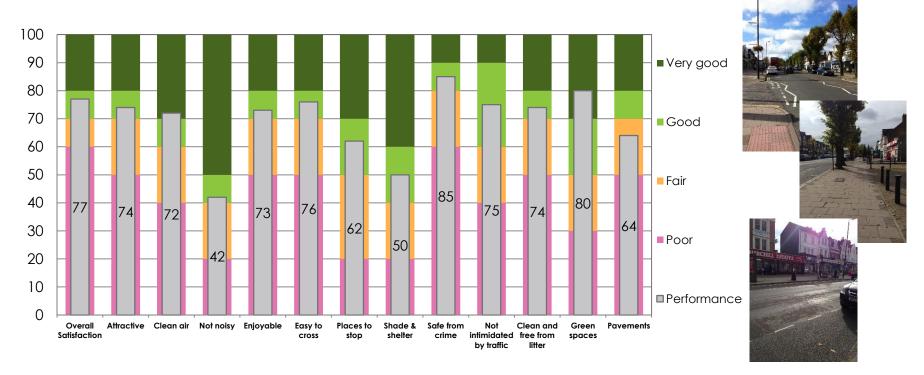
What does 'good' look like? – Pavements

The quality of pavements is rated good on City Places; all other street types receive a fair rating



Example of a 'good' street: Chingford Town Centre

Chingford Town Centre performs well or very well on all indicators, with the exception of quality of pavements





Appendix 1: List of survey sites

List of survey sites

CAMDEN HARINGEY WALTHAM FOREST BRIXTON BRIXTON WESTMINSTER WESTMINSTER HAMMERSMITH & FULHAM LAMBETH	Camden High Street A105 High Road Walthamstow Town Centre Brixton High Street (west side) Brixton High Street (east side) Bridge Street Victoria Embankment Shepherd's Bush Market Baylis Road (B300)	City Hub	Cycle Grid Cycle Grid RTF tracker MTS 2016 RTF tracker RTF tracker 20mph	LAMBETH ISLINGTON BARNET ISLINGTON WANDSWORTH REDBRIDGE LAMBETH	Kennington Road (A23) Old Street (A5201) A1 Mill Hill Circus City Road Tooting High Street A123 Cranbrook Road Clapham High Street	Core Road Core Road Core Road High Road High Road High Road
WALTHAM FOREST BRIXTON BRIXTON WESTMINSTER WESTMINSTER HAMMERSMITH & FULHAM LAMBETH	Walthamstow Town Centre Brixton High Street (west side) Brixton High Street (east side) Bridge Street Victoria Embankment Shepherd's Bush Market	City Hub City Hub City Hub City Hub City Hub	RTF tracker MTS 2016 RTF tracker RTF tracker	BARNET ISLINGTON WANDSWORTH REDBRIDGE	A1 Mill Hill Circus City Road Tooting High Street A123 Cranbrook Road Clapham High Street	Core Road Core Road High Road High Road
BRIXTON BRIXTON WESTMINSTER WESTMINSTER HAMMERSMITH & FULHAM LAMBETH	Brixton High Street (west side) Brixton High Street (east side) Bridge Street Victoria Embankment Shepherd's Bush Market	City Hub City Hub City Hub City Hub	MTS 2016 RTF tracker RTF tracker	ISLINGTON WANDSWORTH REDBRIDGE	City Road Tooting High Street A123 Cranbrook Road Clapham High Street	Core Road High Road High Road
RIXTON WESTMINSTER WESTMINSTER HAMMERSMITH & FULHAM LAMBETH	Brixton High Street (east side) Bridge Street Victoria Embankment Shepherd's Bush Market	City Hub City Hub City Hub	RTF tracker RTF tracker	WANDSWORTH REDBRIDGE	Tooting High Street A123 Cranbrook Road Clapham High Street	High Road High Road
VESTMINSTER VESTMINSTER HAMMERSMITH & FULHAM AMBETH	Bridge Street Victoria Embankment Shepherd's Bush Market	City Hub City Hub	RTF tracker	REDBRIDGE	A123 Cranbrook Road Clapham High Street	High Road
VESTMINSTER HAMMERSMITH & FULHAM LAMBETH	Victoria Embankment Shepherd's Bush Market	City Hub			A123 Cranbrook Road Clapham High Street	High Road
Hammersmith & FULHAM JAMBETH	Shepherd's Bush Market		20mph	LAMBETH		0
-ULHAM .AMBETH	·	City Place	·		· ' · . · · · · · · · · · · · · · · ·	
AMBETH	Raylis Poad (R300)				(south side)	
		O:1 DI	20mph	LAMBETH	Clapham High Street	High Road
	· /	City Place			(north side)	
		•	MTS 2016	RICHMOND	King Street	High Road
		•	RTF tracker	ENFIELD	Ponder's End	High Street
			RTF tracker	GREENWICH	Eltham High Street	High Street
	,	,	RTF tracker	CROYDON	A222 Lower Addiscombe Road	High Street
	EXHIBITION ROdd	City Sileet				
	Kings Road	City Street			, ,	High Street
	Kings Koda	City officer			,	High Street
	Greenwich High Road	City Street			, , ,	High Street
HAVERING						High Street
						Local Street
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Appendix 2: Overall health by site

Overall health by site

M15, WESTMINSTER, Marylebone Lane	7.0
MW2, WALTHAM FOREST, Chingford	
Town Centre	6.9
M12, KENSINGTON & CHELSEA, Kings	
Road	6.7
M8, ISLINGTON, Cowcross Street	6.7
M16, RICHMOND UPON THAMES, King	
Street	6.6
M5, CAMDEN, High Holborn	6.6
M7, KENSINGTON & CHELSEA,	
Exhibition Road	6.6
R12, ISLINGTON, Whitecross Street	6.5
M6, WESTMINSTER, Exhibition Road	6.5
M4, WESTMINSTER, Victoria	
Embankment	6.4
ME1, ENFIELD, Church Street (A110)	6.4
M10, WESTMINSTER, James Street	6.4
G5, ISLINGTON, Old Street (A5201)	6.3
MW4, WALTHAM FOREST, Blackhorse	
Village, Pretoria Avenue	6.2
MK2, KINGSTON, Portsmouth Road	6.1
G1, CAMDEN, Judd Street	6.1
G2, LAMBETH, Baylis Road (B300)	6.0
M11, WESTMINSTER, A400 Trafalgar	
Square	6.0

G6, WESTMINSTER, Enford Street	5.9
R14, HAVERING, South End Road	5.9
ME3, ENFIELD, The Broadway (A1010)	5.8
R7, GREENWICH, Eltham High Street	5.8
R13, SOUTHWARK, Bermondsey Street	5.8
M2, ISLINGTON, City Road	5.8
R10, CROYDON, A222 Lower	
Addiscombe Road (High Street)	5.8
G4, LAMBETH, Vauxhall Street	5.7
M13, GREENWICH, Greenwich High	
Road	5.7
R9, BROMLEY, A21 Farnborough Way	5.6
MW3, WALTHAM FOREST, Leyton Town	
Centre	5.6
M9, SOUTHWARK, Brook Drive	5.6
R5, HACKNEY, Narrow Way (officially	
called Mare Street)	5.6
M1, WESTMINSTER, Bridge Street	5.6
T4, LAMBETH, Clapham High Street	
(north side)	5.5
M14, WANDSWORTH, Bedford Hill	5.5
R15, HARINGEY, A105 High Road	5.5
M3, CAMDEN, York Way	5.5

T2, BRIXTON, Brixton High Street (east	
side)	5.4
R11, REDBRIDGE , A123 Cranbrook	
Road	5.4
MK4, KINGSTON, Wheatfield Way	
(A307) northbound carriageway	5.4
G3, LAMBETH, Kennington Road (A23)	5.3
T1, BRIXTON, Brixton High Street (west	
side)	5.3
ME2, ENFIELD, Green Lanes (A105)	5.3
MK3, KINGSTON, New Malden	
Fountain roundabout	5.2
R16, HAMMERSMITH & FULHAM,	
Shepherd's Bush Market	5.2
T3, LAMBETH, Clapham High Street	
(south side)	5.2
MK1, KINGSTON, Wood Street (A308)	5.2
R2, HACKNEY, A107 Lower Clapton	
Road	5.2
ME4, ENFIELD, Southbury Road (A110)	5.0
R4, WANDSWORTH, Tooting High Street	4.8
R1, CAMDEN, Camden High Street	4.7
MW1, WALTHAM FOREST,	
Walthamstow Town Centre	4.6
R3, BARNET, A1 Mill Hill Circus	4.6
R8, HARROW, Sudbury Village	4.5
R6, ENFIELD, Ponder's End	4.4

Overall health includes: attractive, enjoyable, clean air, not feeling too intimidated by traffic, feeling safe from crime and anti-social behaviour, not too noisy, easy to cross, places to stop, shade & shelter, green spaces, clean and free from litter, pavements. Base: all respondents per site (99 to 150)

Future thinking

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