Transport for London

Countdown and Live Next Bus Research

Debrief 10th April 2013

Transport for London

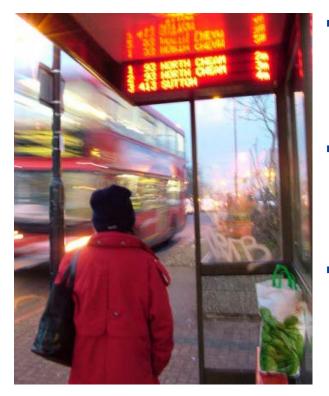
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Contents





Background



- Bus users in London currently have a range of different information sources and channels available to them to determine bus arrivals
 - Key channels are Countdown at stops vs online sources
- Previous research has indicated that levels of awareness and usage of different resources (eg Countdown at bus stops) are relatively high, but there is a need to better understand customer patterns of usage
- Research was commissioned to explore and understand how customers interact with and use different sources of bus information to better deliver against their information needs



Detailed research objectives

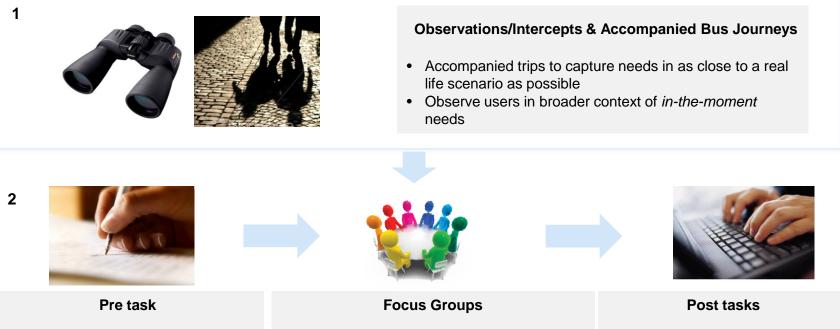
To understand customer awareness and usage behaviours of different bus information channels and sources

As part of this overall objective there are a number of key areas for exploration

- Triggers and barriers to usage of channels
- What value is placed on different channels
- What factors determine which source/channel used
- Factors that might increase awareness/usage
- Usage patterns and frequency in different situations
- Whether customers have source preferences and what drives these
- Understand how much is information used/sought on how the service is running
- The impact sources and channels have on propensity to use buses
- Any areas for improvement
- The impact of sources and channels on TfL's reputation

Research approach

An iterative approach was adopted to answer the research objectives and provide key insights and direction for The Technical Services Group



- Auto-ethnography to capture thoughts and experiences of bus use/information needs prior to groups
- To delve deeper into personal experiences and attitudes
- To explore motivations/triggers for using bus arrivals information and impact on bus use
- Some asked to record experiences & attitudes to a range of channels and sources of bus arrival information

Research method

- Method included:
 - 4 x Observations/intercepts
 - 4 x Accompanied journeys
 - 6 x 1hr 30 minute group discussions
- Research audience split into:
 - Users of travel apps and websites
 - And Non Users
- Groups were segmented by:
 - Age Spread of age across the sample (20-75)
 - Type of journey Commute and Leisure
 - Location Inner and Outer boroughs
 - Bus Frequency High frequency vs low frequency routes
 - SEG BC1 / C2DE
- Each group contained a mix of gender and travel competencies/attitudes

Detailed sample in appendix

Executive Summary



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Headlines from the research

- By and large customers feel that the Bus service delivers against their transport needs and are broadly satisfied with the service
- On this evidence here are currently few overt un-met needs in terms of
 - Service provision (service broadly felt reliable)
 - Information on service
- Information relating to bus arrivals is not often proactively looked for, particularly for more familiar journeys; customer behaviours for these journeys are habitual
 - Customers more likely to look for information when planning less familiar bus journeys (and typically detail required relates to route information & journey length vs. arrival times)
 - This said, customers do appreciate & employ sources 'in-the-moment' (at the stop) to help determine buses are going to arrive (if there's a need to optimise time)
- On balance Countdown is the preferred information source; if unavailable customers default to a range of sources (typically paper resources at stops, bus arrival apps or web based information)
- Customers are generally unaware of the full range of sources provided by TfL but appreciate new sources to compliment existing repertoire.
- However, customers want to be directed to alternative / additional information resources rather than search for them. An on going campaign at stops could potentially drive awareness and usage of sources.

The customer context: Bus usage



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Bus service delivers against transport needs

- Most customers use system and with few issues or problems
- Generally the service is believed to have improved over time
 - More reliable
 - Technological advances / improvements spontaneously mentioned that help in planning and overall journey experience
- Crucially, bus as a mode also delivers emotional benefits that other modes do not always (though this depends on nature of travel and time of day)
- This said, some common complaints regarding
 - Overcrowding
 - Unreliability of specific routes
 - A lack of control (subject to vagaries of traffic)

The bus service overall is a lot better than it used to be. I cant remember the last time I've waited for more than 25 minutes for a bus 20 – 35, C2DE, App users Suburban (Croydon)

There's more information to help you than ever. The voice and visual announcements on buses are great 36 – 50 yrs old, BC1, Suburban (Ilford)

It just feels more friendly on the bus than say the Tube. People care more about your personal space. It's just a nicer way to travel. Top-deck, front seat. You see more of London 35 – 50, BC1, App users, Inner London

Currently no unmet needs in terms of how to plan for journeys or for bus arrival information

Journeys undertaken are consistent and inform attitudes to service

- Across this sample, most are journeys are familiar:
 - Bus an integrated part of commute/leisure journey
 - Routes used largely familiar
- As such, most adopt a 'habitual' attitude/behaviours in terms of use and travel information needs
 - Needs broadly met so few actively interrogate needs and how service delivers
- Most are happy with the service and find it hard to identify specific issues / unmet needs
 - Customers more likely to interrogate needs (service and information) for less familiar/regular trips



It gets me where I need to go. Am pretty happy with it. 36 – 50, BC1, Suburban (Ilford)

Customer information needs



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Information needs determined by journey type

Unfamiliar journeys

- With new journeys, there is a greater a need for information
- Customers require information about
 - Route detail (stops along route, bus route)
 - Journey length
- Typically arrival / departure times less critical and required
 - Most happy to have estimated times
- Usually done at pre-plan stage and rarely 'in the moment'
- TfL Journey Planner most commonly mentioned resource in this context

Familiar journeys (commute & leisure)

- Deep-rooted heuristic behaviours associated with this type of journey means customers less likely to need / use information
- Information on arrivals not considered crucial <u>unless time dependent</u>
- Typically only looked for when customers <u>need to optimise time</u>
 - More likely done 'in the moment'
 - But some pre planning while in home / at office
- Resources most often used include apps or websites (where tech savvy) timetables (for less tech savvy)

More proactive in search for planning info for irregular journeys but arrival detail not essential

On balance arrival time rarely sought out

- For customers making familiar journeys particularly where customers feel well served in terms of frequency and / or routes - bus arrival information is not a priority
- For these audiences, waiting for and catching buses a lowinvolvement activity that rarely necessitates proactive sourcing of information
- Customers who feel that they rely more on the bus as a mode claimed they were more likely to seek out information that could help them react accordingly
- When looked for, arrival time is typically sought 'in-themoment' (at stops, while carrying out journeys) vs at home/office pre-planning moments
- One factor that can influence sourcing of arrival time information are time of day (particularly night buses and travelling alone)



There always loads of buses and loads of options for going to the same place. Unless you're in a hurry, why bother looking up when it's gonna be there 20 – 35, C2DE, App users, Suburban (Croydon)

You don't give it that much thought. It's not like a train. You just turn up at the stop and wait 20 – 35, BC1, App users, Central

Were we are (Ilford) there are less public transport alternatives [. So I feel I need to know when my bus will be here pretty happy with it. 36 – 50, BC1, Suburban (Ilford)

Disruptions / delays rarely a trigger for sourcing arrival information

- Disruptions are an expected part of London travel
 - An understanding that we live in an old city, with old roads
 - Traffic an undeniable 'reality' that impacts on the service
- A desire to take control of their own journey
- An overt 'get on with it' attitude among customers, even when finding out about the disruptions/diversions en-route
 - Generally people are in a mid journey mind-set and so the most important thing is getting from A to B
 - React in a variety of ways stay on, reroute, walk diversion etc.
 - In central London lots of other modes available; further out
 customers more often familiar so know area / options better
- Bus arrival information rarely accessed when disruptions/diversions occur, though some use Countdown to see when another bus along the same route was due



None, I know the route, I can either walk the rest of the journey or take the tube or another bus, I know all these methods of transport Accompanied journey 20 – 35, Inner London

I wouldn't think to use my app if a bus was pulled out of service. I'd jump off, wait for the next one or look for the nearest Tube 20 – 35, BC1, App users, Central London

Customers are often quite savvy about how to get around

Bus diversions / disruptions can force all customers into an 'unfamiliar' journey mind-set

- All bus users experience a 'new' journey when a bus is diverted / disrupted
- Often little awareness pre-journey that the diversion is happening so haven't pre-planned
- This moment of uncertainty can cause a level of emotional disruption for customers
 - Frustration that journey is going to take longer than usual
 - Feel disempowered
 - Confusion can be heightened in central London where environment can be chaotic
- In the moment, some claim they want support and information to help them to navigate the diversion in order to minimise frustration and not information on what has caused the delay



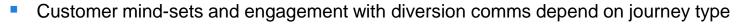
You just kind of realise something is wrong and wonder 'where are we going?' 20 – 35, BC1, App users, Central

Don't give me problems. Give me solutions! Accompanied journey 20 – 35, Inner London



TfL planned diversion notices are referred to in the moment

 All recognise the value of the notices and these are referred to for both familiar and unfamiliar journeys - Maps displaying alternative stop(s) essential in starting journey



| | 1. Pre journey | 2. Street level: closed bus stops | 3. Street level: bus stops before diversion | | 4. On bus | |
|---|--|---|--|--|---|--|
| ł | Familiar: unengaged with habitual journey, no planning | Familiar: often zoned out, not looking for info | | Familiar: often zoned out, reading or listening to MP3 | | |
| Ì | Unfamiliar: more engaged with journey - some plan journey | | Unfamiliar: looking for information about which bus to get and checking route | | Unfamiliar: looking for reassurance about route, am I on right bus? | |

Currently, planned diversion notices deliver the relevant information customers want



Understanding information source use



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Countdown the preferred and most relied upon source of arrival information

- Countdown often referred to spontaneously as a TfL innovation emblematic of improvements to the service
 - Widely used and appreciated for providing practical, real-time information
 - No need to proactively seek out information
- Countdown is well liked and few (unprompted / prompted) suggestions regarding improvements
 - Consistent calls to expand coverage across the London Bus network (esp. those in low frequency routes)
- This said there are some complaints re:
 - Accuracy of RTI
 - 'Phantom' buses that drop of screen
 - Perceived focus on central locations vs. outer
- Countdown also delivers emotional benefit and suggests stops are 'connected ' to the wider network



The only thing is I wish there was more of them. Especially out where I live. They're mainly in the centre 66 – 75, C2DE, No app use, Outer (Orpington)

All you have to do is look up. You don't have to get your phone out every 10 minutes. 20 – 35, BC1, App users, Central

Fits in with low level involvement of mode and appreciated for allowing passive consumption of information



Countdown the preferred and most relied upon source of arrival information – pre task



Another Croydon bus stop with no countdown....sigh... 20 – 35, C2DE, App users, Suburban (Croydon)



I took this photo to show this bus actually arrived on time based on the countdown display for 133. I deliberately waited for the next bus as I was early to show that it was on time 35 – 50, BC1, App users, Inner London

Transport for London

Paper timetable at stop still relevant

- Paper timetables (and other route information at stops) are still an important resource and included as part of their repertoire of information, particularly:
 - For customers yet to adopt smartphone technology (but also for those who had access to these technologies)
 - Allows them to estimate arrival of next bus
 - Travelling at night (for security reasons a reluctance to use phones for fear of theft)
- Crucially, paper resources at stops allow for quick and easy access to information (in keeping with the low-involvement behaviour associated with bus travel)
- A proportion of customers feel scheduled detail less useful (particularly given the unpredictability of London traffic) and think these are broadly obsolete
- The route information is also used for less familiar journeys to:
 - Asses journey time; Find alighting stop; Plan onward journeys (if service disrupted)

They're still useful for figuring out routes and seeing all the different routes available. Local area maps are handy too 36 – 50, C2DE Outer

It's good for figuring out how long you'll have to wait and how long your trip will take 20 – 35, C2DE, App users, Suburban (Croydon)

I 'll use these more at night and I don't want to fiddle with my phone. Because the traffic at night's lighter the [arrival] times are accurate 20 – 35, BC1, App users, Central London

I trust trains schedules a lot more than for buses . The (train) system is way more predictable 36 – 50, BC1, Suburban (Ilford)

Paper timetable and route information at stop – pre task



Showing updated timetable. I do use these to check when buses are due if there is no 'live' sign 20 – 35, C2DE, App users, Suburban (Croydon)

I use these so I know when to get off and time how long it will take 20 – 35, C2DE, App users, Suburban (Croydon)



Bus information I use at this stop to show direction of bus and others in area just in case this one doesn't run. 20 – 35, BC1, App users, Central London

Bus apps valued but used in absence of Countdown rather than 'in place of'

- Widely used particularly by younger and tech savvy/confident but less appeal to older/less technically confident
- Users typically default to apps if no Countdown available and 'in the moment'
 - But also used in planning (to avoid standing at stop if weather inclement)
- Provides benefits of: RTI on arrivals; GPS to find stops (can be used for planning for less familiar journeys or for 'time optimisation); Free!
- Some issues regarding reliability depending on app supplier:
 - Little 'loyalty' demonstrated and evidence of rotation and change to different providers
- A sense that users trust information as long as it is accurate in-themoment
 - Most aware that data provided by TfL to 3rd party
- Some surprise that TfL have not developed their own app

I use mine late at night when I'm about to leave a mate's house. So I can avoid the cold 20 – 35, C2DE, App users, Suburban (Croydon)

When I have no other options for route information and need more information. It also gives me reassurance of timescale of bus arrivals 35 – 50, BC1, App users, Inner London

I don't use it if there's a Countdown at the stop. I also don't want to take my phone out at stops late at night 20 – 35, BC1, App users, Central



Staff deliver against specific information need

- Drivers are considered and used as a source of information on next bus arrivals in very specific cases:
 - When bus pulled out of service for mechanical problems
 - When bus terminates unexpectedly
 - In these instances, a proportion of customers will ask drivers if they know when next bus will arrive as they are alighting
- Customers assume that drivers are 'wired into' the network and in contact with
 - 'Controllers' at depots
 - Other drivers on the same route
- A significant number do not feel drivers a reliable source of information
 - Seen by some as standoffish and not customer focussed
 - Less knowledgeable about the network than they should be



It' doesn't happen that often but when a bus stops short of my stop, I'll ask the driver if there's another bus behind him 35 – 50, BC1, App users, Inner London

I presume their in contact with other drivers or the depot. They have radios don't they? 36 – 50, BC1, Suburban (Ilford)

I've directed a driver around my local area when he was on diversion 51 – 65, C2DE, No app use, Inner London

Journey Planner use integral for unfamiliar journeys

- Use of TfL Journey Planner high across the sample (even among older customers)
- Typically Journey Planner used for
 - Planning for multi-modal and unfamiliar journeys
 - Timetabling familiar Overground (and train) journeys)
- Arrival and departure detail less critical (unless cross modal journey includes train timetable)
 - And most aware that data on Journey Planner is based on scheduled times and not RTI

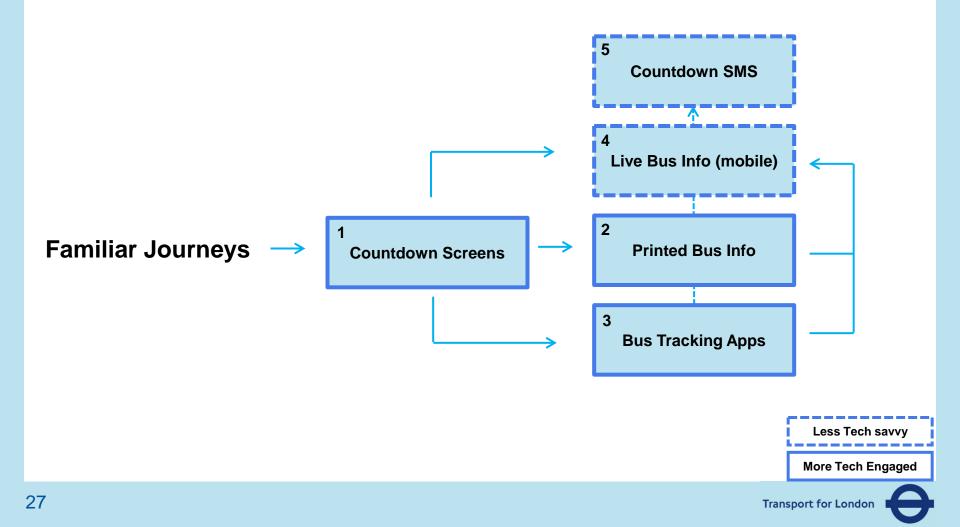
| From | |
|------|------------|
| | <u>†</u> ‡ |
| То | |

Route 1 details

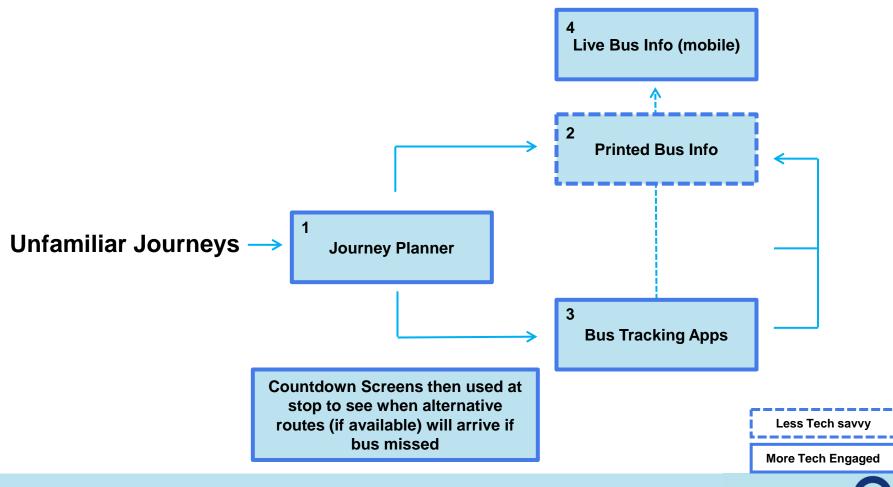


TfL Journey Planner less relevant for predicting bus arrival times

Information preference overview: Familiar Journeys



Information preference overview: Unfamiliar journeys



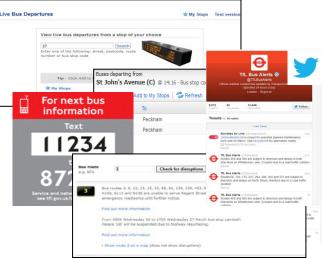
Responses to existing TfL resources



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Range of TfL resources can have a positive impact on perceptions of TfL

- On the whole, customers unaware of resources they have not integrated into their repertoire
 - As noted, there are no calls for an increase in information sources (esp. Bus arrival information)
 - People are content with what they currently use → no strong triggers to search for more
- Those who use Buses often typically more aware of other resources but as generally happy with existing info sources they too are less interested in experimenting
- This said, most see value in expanding repertoire (or at least knowing about different resources) to ensure they have a range of 'fall back' resources should they ever need them
- When presented with full range of resources, most are impressed and feel they warrant more publicity



I never realised there was so much information available – they've covered pretty much everything 51 – 65, C2DE, No app use, Inner London

There's actually quite a lot of things I could use here. They (TfL) don't tell us these things are there though. Not that I've noticed 20 – 35, C2DE, App users, Suburban (Croydon)

TfL information offer supports TfL reputation drivers: <u>What TfL stand for; Experience; Progress & Innovation</u>

BROUKE Transport

A belief that TfL could work harder to highlight resources

VS.



- Poster dedicated to more information at stations
- Complete list of all platforms
- Sets out relevant detail of resources by platform
 - Twitter feed
 - Phone Number
 - Web address



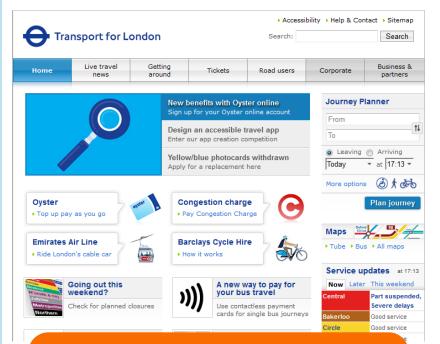
- Perceived recessive notice on shared communication/platform
- Incomplete list of resources
 - Missing Twitter feed

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- Perceived lack of detail on resources
 - Web address
 - No explanation of SMS process

Customers want all resources 'pulled' together and linked rather than have to piece it together for themselves

A belief TfL could work harder to highlight resources



Live Countdown is great on the computer and I'd probably use it for journey planning, especially now that I've bookmarked it. I <u>know it's on the homepage of TFL</u>, <u>but it's not as immediately obvious as the journey</u> <u>planner</u>. 35 – 50, BC1, App users, Inner



I never look up there! That's not even in my field of vision. Accompanied journey - 36 – 50, C2DE Outer

I've never seen that. How long have they been up there for? Accompanied journey - 66 – 75, BC1 Outer

Customers unlikely to be proactive in search for alternative / additional information resources

Response to TfL resources positive but some barriers to use

planning)

arrivals, map of route(s)

Live Departure



Countdown SMS service

- Text
 - Some low level awareness of service (friends/family have used)
 - RTI (and accuracy) impressive; ability to filter by route also appeals

· Well liked and thought a useful addition to info sources (particularly for

Not obvious site can optimised for mobile devices - greater awareness of

Specific features that appeal include: Live disruption notices, RTI on

- Broadly seen as a 'fall back' when (no 3G and / or Countdown)
- · But cost seen as the biggest barrier to use

mobile optimised site could prompt trial

TfL Bus Alerts on Twitter



- Twitter feed provokes mixed responses
 - Twitter uses see value and understand how they would integrate resource; less appealing to non-Tweeters
- Thought to have limited use appeal (only relevant for disruptions in the moment) & fails to provide alternative options



Response to TfL resources positive but some barriers to use

Live Travel News Online



- · Concept well received but thought to have limited use appeal
 - Customers felt they are unlikely to look for 'planned disruptions'
- Nature of travel by this mode does not lend itself to checking on reliability of familiar journeys
- Some feel more likely to use for pre-planning for unfamiliar journeys

TfL Customer Services

Travel Information Call Centre

If you have any travel-related queries, please call: 0843 222 1234

You can then use our automated service for A-to-B journeys. Just give the start and end point of any journey, and it will give you the quickest route. It can even text the journey details to your mobile phone.

- · Awareness of call-centre relatively high
- More likely used for pre-planning and route info rather than arrival
- But increasingly seen and a less relevant channel
 - Phone (apps & web enabled tech) more likely used
 - Cost of calls a barrier to some



Conclusions



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Customers feel well served for arrival information

- As noted, arrival time is not a specific priority for customers for both familiar and less familiar journeys
- This said, Countdown and secondary information sources (particularly information that can be easily accessed at stops) largely deliver vs. information needs for bus arrivals
- As such, customers can struggle to suggest any meaningful improvements to the service to better meet their needs
- Customers do, however, express a desire to have more Countdown signs across the Network as these have become an integrated part of their journey experiences, delivering both practical and emotional benefits
- Countdown is the preferred source of information and unlikely to be replaced by other sources

Customers favour greater Countdown coverage vs. looking to replace the resource

Customers will need to be driven to resources

- Customers awareness of TfL resources they have not integrated into their repertoire of bus arrival information is low
- But as noted most see value in expanding repertoire to ensure a range of 'fall back' resources in the instance their preferred resource is unavailable
- Information on available resources can prompt appraisal, trail and relevance across all audience
- Crucially, consumers want information presented to them vs. (re)searching for detail
- A clearer and consistent profile of information (particularly in-the-moment as this is when information is most likely accessed) is required by customers to help raise profile and rationale of all resources in TfL 'stable'
- More effective and consistent marketing will build relevance and trial but can also deliver vs. key TfL reputation drivers – What TfL Stands For and Experience

Clearer signposting of TfL information sources can build relevance



Appendix





Sample summary - Groups

Demographics:

- An equal mix of gender in each group
- A mix of leisure and commuter bus users per group (weighted in favour of a commuters)
- Inclusive sample to be recruited included an ethnically diverse audience

| Group | Age | SEG | Inner/outer London | Bus frequency | Travel app use |
|-------|-------|------|--------------------|------------------|-------------------|
| 1 | 20-35 | BC1 | Central | High | Y |
| 2 | 20-35 | C2DE | Outer | Low/High | Y |
| 3 | 36-50 | BC1 | Inner | Low/High | Y |
| 4 | 36-50 | BC1 | Outer | Low/High | To fall out |
| 5 | 51-65 | C2DE | Inner | Low/High | Ν |
| 6 | 66-75 | C2DE | Outer | Low | Ν |

Sample summary – Accompanied journeys

| Group | Age | Gender | SEG | Inner/outer London | Travel app use |
|-------|-------|--------|------|-----------------------|-------------------|
| 1 | 20-35 | Mixed | BC1 | Inner | Y |
| 2 | 36-50 | Mixed | C2DE | Outer | Y |
| 3 | 51-65 | Mixed | BC1 | Inner | To fall out |
| 4 | 66-75 | Mixed | BC1 | Outer | Ν |

Route locations

| | Charville Lane | TAUCHU | Smiths Farm |
|------------|-------------------------------|---------------|---|
| 195 | Route location | Group | Route type |
| CH | Oxford Street | Group 1 | High Frequency |
| E 5 | Park Lane | Group 1 | High Frequency |
| | Victoria | Group 1 | High Frequency |
| 200 | Piccadilly | Group 1 | High Frequency 226 |
| 109 | High Street Kensington | Group 1 | High Frequency |
| U7 F | Kings Cross | Group 1 | High Frequency |
| di | | | E7 E10 E7 E10 E7 E10 E7 E7 E10 E7 E7 E10 E7 E7 E10 |
| 01 | Streatham | Group 3 | High Frequency, Corridor Routes |
| | Brixton | Group 3 | High Frequency, Corridor Routes |
| t | Elephant and Castle | Group 3 | High Frequency, Corridor Routes |
| A1 | Wood Green | Group 3 | High Frequency, Corridor Routes |
| ark | | | 83 E2 E1 E8 |
| L | Putney | Group 5 | High Frequency, Less Route Choices |
| - 25 | Parson's Green | Group 5 | High Frequency, Less Route Choices |
| 5 | Fulham Road | Group 5 | High Frequency, Less Route Choices |
| BO | Leytonstone | Group 5 | High Frequency, Less Route Choices |
| | Battersea | Group 5 | High Frequency, Less Route Choices |
| 5 | | _ | 195 14 13.NT E or |
| 026 | Croydon centre | Group 2 | Mixed High and Low Frequency |
| <u></u> | | - · | Hall |
| 702 | Ilford centre | Group 4 | Mixed High and Low Frequency |
| | | • | H ⁹ Japanetord se |
| | Orpington | Group 6 | Low Frequency |
| .105. | 111 285 Harlington 105.111 | CRANFORD LANE | 111 0sterley GREAT WES Commerce 1100 195.235 H28 U01 H91 H91 Syon 28 Commerce 1100 195.235 635 |

Countdown at Bus stops

- Countdown signs provide realtime information at 2,500 stops in London
- Dot matrix sign at bus stops reveal:
 - The route numbers of the next buses to arrive
 - Their final destinations
 - The number of minutes they are due to arrive at that particular bus stop
 - Service disruption information



Countdown SMS

- Text special bus stop code (a 5 digit number that identifies where you are) from your mobile phone to the number:
 87287
 - These codes are displayed on bus stops above the timetable or can be found by searching the Tfl site
- On receiving the text, TfL will send you a text message back containing the arrival time(s) of the next bus(es) at your bus stop, based on the special bus stop code you provided
- The arrival time that is sent is based on real-time information rather than the time shown on a sublished bus timeta
 For next bus information
 For next bus information
 For 11234
 B7287
 <li

Countdown Online

- Using your <u>PC</u> or <u>mobile web via your Smartphone</u> go to Live Bus Departures at <u>countdown.tfl.gov.uk</u>
- Enter one of the following: street, postcode, route number or bus stop code
- Select which stop you are / will be using (you will be given a list of options on the route)
- Look up the arrival time(s) of the next bus(es) at your bus stop

| Live Bus Departures | 😭 My Sto | ops Text version | Buses depart St John's | ing from Avenue (C) @ 14:16 - Bus | stop code 71793 | X |
|--|--|------------------|---------------------------|--------------------------------------|---|---|
| | | | Notices | 🛊 Add to My Stops 🕏 Re | efresh 🔻 🍸 Filter routes is <u>on</u> | |
| · · · · | from a stop of your choice | | Route | То | Time | |
| 37 Enter one of the following: stre | Search eet, postcode, route | | 37 | Peckham | due | |
| number or bus stop code | Link Link Andreas | | 37 | Peckham | 20 min | |
| Tip - Click Add to My | Stops 🔅 to save a stop for future reference | | | | | |
| 😭 My Stops You haven't added any stop | Recently viewed stops s yet Trafalgar Square / Charing Cross Stn | | | | | |

Countdown Online ii

 Using <u>your PC</u> or <u>mobile web via your Smartphone</u> go to Live Bus Departures at <u>countdown.tfl.gov.uk</u> you can get disruption notices online

| Live Bus Departures | | A My Stops Text version |
|--|--|---|
| Search u1 Bus route U1 to Ruislip Switch direction From West Drayton St West Drayton Station Yiewsley High Street Yiewsley Library Milburn Drive Apple Tree Avenue Violet Avenue Colham Road Hillingdon Hospital Kingston Lane Pentecostal Brunel University The Greenway Manor Wave | Vxbridge Station Notices Vyou pay the right fare by only touching one car you board. Routes U1 U2 U3 U4 U7 427 are subject to dela High Street, Uxbridge due to a road traffic colle | rd on the reader when ay and diversion in |
| St Andrew's Church Civic Centre Crown Walk Belmont Road | | OK min |

Live Travel News Online

 Using <u>your PC</u> or <u>mobile web via your Smartphone</u> go to Live Travel News at <u>http://www.tfl.gov.uk/tfl/livetravelnews/realtime/buses/default.</u> html vou can check for planned disruptions

Bus route e.g. N74

Check for disruptions



Bus routes 3, 6, 12, 13, 15, 23, 88, 94, 139, 159, 453, N3, N13, N15, N18, N109, N113 and N136 are unable to serve Regent Street, W1 due to emergency roadworks until further notice.

Find out more information

3

From 0800 Wednesday 06 to 1700 Wednesday 27 March bus stop Lambeth Palace 'SB' will be suspended due to footway resurfacing.

Find out more information

Show route 3 on a map (does not show disruptions)

Printed planned diversion notices

- Printed information on planned diversions at bus stops that includes:
 - Dates of diversion
 - Routes diverted
 - Stops not in use
 - Nearest alternative stop



From 2200 Friday 2 November until 0600 Saturday 3 November 2012

Bus routes 111 and H25 diverted

Buses will be diverted and will be unable to serve this stop, whilst resurfacing work takes place in Uxbridge Road.

The nearest alternative stops are

Route III towards Heathrow Airport Bear Road at St. George's Road - stop S or Hanworth Road at Nelson Road - stop N

Route III towards Kingston Hanworth Road at Nelson Road - stop A or Hampton Lane at The Alders - stop W

Route H25 towards Hatton Cross Saxon Avenue at Sunningdale Avenue - stop AW or Main Street at Hanworth War Memorial - stop E

Transport for London

Route H25 Hanworth Bear Road at St. Georges Road - stop S or Saxon Avenue at Towfield Road

Uxbridge Road - resurfacing work

G tfLgov.uk C 0845 222 1234*

MAYOR OF LONDON



In connection with Crossrail construction works, this bus stop will be dosed until further notice.

The nearest alternative stops are:

Routes 21, 43 and 141 towards London Bridge: Moorgate at Finsbury Square - stop 🔞

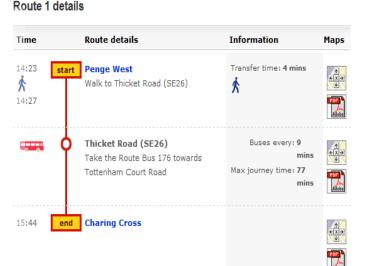
Routes 76 and N76 towards Waterloo: City Road at Enworth Street - stop



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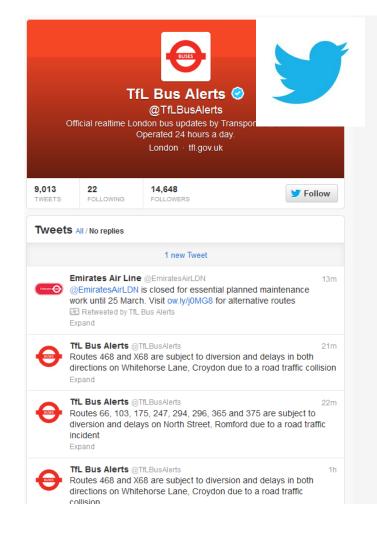
Online Journey planner

- Using your PC or mobile web via your Smartphone go to TfL Journey Planner at journeyplanner.tfl.gov.uk
- Enter:
 - Start location
 - End location
 - Date and time of arrival / departure
- Click on 'Plan Journey' to get detail on:
 - Route
 - Journey time
 - Departure and arrival times
- The data on Journey Planner is based on scheduled times and not 'real time'



TfL Bus Alerts on Twitter

- Using <u>your PC</u> or <u>mobile web via</u> <u>your Smartphone</u> users can follow TfL bus alerts on Twitter
- Official TfL Bus alerts Twitter feed provides real-time London bus updates by Transport for London. Operated 24 hours a day
- Feeds provide information on delays / disruptions / diversions by route number across the TfL Bus Network



Bus arrival apps

- Download to <u>your Smartphone</u> users can get up-to-date arrival information
- Apps provide:
 - Searchable list of local bus routes
 - Live bus arrivals
 - Real-time map of nearest bus stops
 - Route maps
- Apps are produced by 3rd parties (like Bus Checker) using TfL data but are not official TfL products



Paper timetable at Bus stop

- Information at bus stops that include:
 - Bus arrival (times are approximations)
 - Stops along the route
 - Journey time to each stop along the route (times are approximate)

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Staff

 All drivers carry <u>bus route</u> information on the TfL Bus network

